Since the mid-1990s, the Division has recognized the contribution of the arts in the field of healthcare.

- Innovative grant application from Shands Hospital at the University of Florida
- Seed money and encouragement
Today at Shands

- Shands Arts in Medicine Program is one of the most successful in the Southeast region
- Model for the nation
- Vision, faith, leadership and support
Culture Builds Florida’s Future

• Publication of Culture Builds Florida’s Future strategic plan in 2005
• Arts in healthcare so vital that it becomes one of the plan’s four vision areas as “Learning and Wellness”
• Convening workshops held in July 2007 – one whole day dedicated to arts in healthcare
Learning from:

- Nurses
- Doctors
- Therapists
- Patients
- Artists

Facilitated by:

Jonathan Katz
Discovery and Concrete Examples

- All participants that day enjoyed discovery, tears, laughter, and the greatest examples of arts’ impact on the healing process
- Evidence, personal stories, report results and statistics
- Stories from places where scary stuff happens
- The arts mediate those experiences and ultimately improve life
The Future Lies in Partnerships

- Partners that we might have once called “unlikely”
- Not just hospitals – all healthcare environments
- Basic training for artists and caregiver staff
- A universe of healing possibilities
- Development of a new grant program
One of our Partners

- It is my great pleasure to introduce to you today one of our partners
- In the pursuit of arts for all
- In providing artistic programs to patients and caregivers
- A true professional who gives her all

Jill Sonke-Henderson !
Arts Agency Perspective

What we do and why...

What we do
- Contract with established and emerging artists and arts organizations
- Increase access for Florida’s rural and underserved citizens
- Enhance State educational curriculum
- Promote cultural tourism
- Provide a catalyst for economic development
- Provide positive alternatives through cultural experiences for at-risk youth and elders
- Promote Learning, Wellness and Access as benchmarks for healthy communities

Economic Impact
- The Arts contribute over $2.9 billion toward gross state product annually
- The Arts create over 28,000 full time jobs, adding $877.8 million to income statewide
- Florida’s non-profit arts industry grew 40% in 4 years
- In one year, non-profit arts and cultural organizations expend $617 million
- $44 local dollars are expended for each state dollar invested in the arts
- More than 25.6 million people attended cultural events funded by the Division of Cultural Affairs in FY 05
- The DCA has facilitated the investment of over $400 million in the arts in Florida

Direct Services
- Coordinate exhibitions within the Capitol Complex
- Gather and disseminate information via electronic and print media
- Recognize outstanding artists and arts contributors through annual awards programs, such as the Florida Artist Hall of Fame
- Cultural grants
- Statewide Cultural Facilities Program
- Provide professional & technical assistance and workshops
WHAT CAN YOU DO TO LEARN MORE ABOUT THE ARTS IN HEALTHCARE?

- Talk to your local and statewide Healthcare facilities, Universities, Teaching Hospitals, Correctional Institutions, VSAs, Artists...
- Solicit strategic associations with these groups
- Survey your constituents and stakeholders
- Ask questions
- Join the Society for the Arts in Healthcare - [www.thesah.org](http://www.thesah.org)
- Foster the support of your Arts Council, Governor and Legislative Leadership...“show” them the power of the arts in the healing process...hands-on experiences...
- Establish a grants program...be creative if you have flexibility within your grants budget
“Before medicine was a science, it was an ART”
Dr. John Agwunobi

“Next to torture, the ARTS persuade the most”
Oscar Wilde