NATIONAL ASSEMBLY OF STATE ARTS AGENCIES

Assembly 2014
Dear Colleagues,

Welcome to New Orleans! The Louisiana Office of Cultural Development and Louisiana Division of the Arts are thrilled to host Assembly 2014. We’re confident that the learning, networking and artistic experiences of this conference will leave you inspired, energized and maybe even dancing in the streets!

The outstanding creative talent of The Big Easy is second to none. Throughout the conference you’ll be treated to the distinctive sounds of Louisiana’s musical traditions, from zydeco to Cajun to jazz. This variety reflects the diversity of Louisiana culture, and exemplifies the central role of the arts in a thriving American democracy.

Learning sessions will provide us with thought-provoking and engaging leadership development. We’ll have the chance to visit some of NOLA’s treasures, including the Presbytère—a national historic landmark and the site of our opening reception. During the conference keynote we’ll hear from Jane Chu, the new chairman of the National Endowment for the Arts. And no NASAA conference is complete without plenty of time to network with friends and colleagues, old and new.

Assembly 2014 takes place next to the French Quarter, New Orleans’s oldest neighborhood and a magnet for writers, musicians and artists of all kinds. After hours, you’ll find the city’s renowned attractions and active nightlife just a short stroll away. Be sure to take advantage of all the rich cultural offerings of New Orleans—they are truly one of a kind!

We hope that the vibrant, creative and intellectual abundance you find here will reignite your passion for the important work you do every day. Again, welcome to New Orleans!

Sincerely,

Pam Breaux
Assistant Secretary
Louisiana Office of Cultural Development

Cathy Hernandez
Executive Director
Louisiana Division of the Arts
SCHEDULE AT A GLANCE

All sessions take place at the InterContinental New Orleans Hotel, and adjacent Executive Conference Center (ECC) ground floor, unless otherwise noted.

THURSDAY, November 13

9:30 – 11:30 a.m.  NEA New Reporting Requirements Workshop
                   Pelican Rooms I & II – Hotel Floor 3

1:00 – 2:30 p.m.   Opening Session & Roll Call of the States
                   La Salle Ballroom – Hotel Floor 3

3:00 – 4:00 p.m.   Briefing Sessions (concurrent)
                   See pages 5 and 6 for topics and locations.

4:30 – 5:30 p.m.   Briefing Sessions (repeated, concurrent)
                   See pages 5 and 6 for topics and locations.

7:00 – 9:00 p.m.   Opening Reception & Artist Performance
                   The Presbytère, Louisiana State Museum
                   Shuttles depart the InterContinental Hotel starting at 6:30 p.m. Shuttles de-
                   part the museum from 8:30 to 9:30 p.m. to return to the InterContinental Hotel.

FRIDAY, November 14

7:30 – 8:15 a.m.  Networking Breakfast
                   La Salle Ballroom – Hotel Floor 3

8:30 – 11:30 a.m. Peer Sessions (concurrent)
                   See page 8 for locations.
                   Executive Directors
                   Chairs and Council Members
                   Deputy / Assistant Directors
                   Arts Education Managers
                   Communications / Public Information Officers
                   Community Development Coordinators
                   Folk and Traditional Arts Coordinators
                   Grants and Fiscal Officers
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
<th>Details</th>
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</thead>
<tbody>
<tr>
<td>12:00 – 2:00 p.m.</td>
<td><strong>Plenary Luncheon &amp; Keynote Address</strong></td>
<td>La Salle Ballroom – Hotel Floor 3</td>
<td>NEA Chairman Jane Chu</td>
</tr>
<tr>
<td>2:30 – 4:00 p.m.</td>
<td><strong>Topical Sessions / Flashes of Inspiration (concurrent)</strong></td>
<td></td>
<td>See pages 9 and 10 for topics and locations.</td>
</tr>
<tr>
<td>4:30 – 5:30 p.m.</td>
<td><strong>Artist Showcase</strong></td>
<td>La Salle Ballroom – Hotel Floor 3</td>
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<td><strong>Evening</strong></td>
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<td><strong>Dinner on your own</strong></td>
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<td><strong>SATURDAY, November 15</strong></td>
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<tr>
<td>8:30 – 10:00 a.m.</td>
<td><strong>Leadership Awards Breakfast</strong></td>
<td>La Salle Ballroom – Hotel Floor 3</td>
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<tr>
<td>10:30 a.m. – 12:00 p.m.</td>
<td><strong>Topical Sessions (concurrent)</strong></td>
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<td>See pages 12 and 13 for topics and locations.</td>
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<tr>
<td>12:00 – 12:30 p.m.</td>
<td><strong>Utah Refreshment Break</strong></td>
<td>La Salle Ballroom C Foyer – Hotel Floor 3</td>
<td>Enjoy treats from the host of NASAA’s 2015 Leadership Institute.</td>
</tr>
<tr>
<td>12:30 – 2:30 p.m.</td>
<td><strong>Closing Plenary Luncheon &amp; Business Meeting</strong></td>
<td>La Salle Ballroom – Hotel Floor 3</td>
<td>Salute departing NASAA CEO Jonathan Katz.</td>
</tr>
<tr>
<td>3:00 – 5:00 p.m.</td>
<td><strong>Joint State Arts Agency / State Arts Advocacy Network Forum</strong></td>
<td>Vieux Carré Rooms A &amp; B – ECC Ground Floor</td>
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</table>

**Conference Meals & Refreshments**

Friday and Saturday breakfasts provide you with a healthy start to your day. Plated entrees complement Friday’s Plenary Luncheon & Keynote Address and Saturday’s Closing Plenary & Business Meeting. Snack and beverage breaks are scheduled for Thursday afternoon, Friday and Saturday. All are invited to Saturday’s Utah Refreshment Break.
7:00 a.m. – 6:00 p.m.

**Assembly 2014 Registration**
La Salle Ballroom C Foyer – Hotel Floor 3

9:30 – 11:30 a.m.

**National Endowment for the Arts (NEA) New Reporting Requirements Workshop**
Pelican Rooms I & II – Hotel Floor 3

Help your agency stay in compliance! Representatives from the NEA Grants office join colleagues from the NEA State and Regional office to review Partnership Agreement reporting requirements and answer your questions. This session includes a review of upcoming changes to Final Descriptive Reports (FDRs) as well as tips on how to avoid common pitfalls and problems in submitting them. In addition, NEA staff previews new federal grants management requirements that will affect the states under the OMB “omnicircular” officially known as Part 200-Uniform Administrative Requirements, Cost Principles, and Audit Requirements.

*Presenters: Carrie Holbo, Grants Management Specialist, NEA; Nicki Jacobs, Grants & Contracts Director, NEA; Andi Mathis, State & Regional Specialist, NEA; Laura Scanlan, State and Regional Director, NEA*

1:00 – 2:30 p.m.

**Opening Session & Roll Call of the States**
La Salle Ballroom – Hotel Floor 3

Let your voice be heard during the annual roll call of all states and jurisdictions! In addition to a warm welcome from our Assembly 2014 hosts, our opening ceremonies include a performance by urban powerfunk band Big Sam’s Funky Nation.
3:00 – 4:00 p.m.

BRIEFING SESSIONS

All briefing sessions run concurrently from 3:00 – 4:00 p.m. and repeat from 4:30 – 5:30 p.m.

How a Blue Dog Is Transforming Schooling in Louisiana
Acadian Rooms I & II – Hotel Floor 3

The Blue Dog is an iconic creation of George Rodrigue, a prominent Cajun artist often described as a “rock star” of pop art. During his life, Rodrigue’s paintings attained worldwide renown. But these masterworks are more than museum fixtures—they demonstrate the power of a place based artist to give voice to disenfranchised communities, spark collective action and transform education. Blue Dog prints raised millions in contributions for 9/11 and Hurricane Katrina relief. Today, Rodrigue’s legacy supports education improvement through Louisiana’s A+ Schools, a research-based strategy that integrates the arts into every classroom. The program includes high-poverty areas, with three sites gaining national recognition by receiving Turnaround School designations from the President’s Committee on the Arts and the Humanities. Hear more about these programs, their evaluation strategies and the opportunities they are creating for Louisiana youth.

Presenter: Jacques Rodrigue, Executive Director, George Rodrigue Foundation of the Arts

Unleashing the Power of the Traditional Arts
Vieux Carré Room A – ECC Ground Floor

Building on decades of folklife fieldwork, documentation and creation of apprenticeship programs, state arts agencies are using folk and traditional arts to develop new constituencies, foster sustainable economic development, invest in innovative business models and empower grass-roots advocacy. This session presents some emerging folk arts program trends and discusses how traditions that are deeply rooted in culture and community can be part of a 21st-century approach to creating public value and public support.

Moderator: Wayne Martin, Executive Director, North Carolina Arts Council

Presenters: Barry Bergey, Folk and Traditional Arts Director, National Endowment for the Arts; Joey Brackner, Folklife Projects Director, Alabama State Council on the Arts; Theresa Colvin, Executive Director, Maryland State Arts Council; Al Head, Executive Director, Alabama State Council on the Arts; Clifford Murphy, Director, Maryland Traditions, Maryland State Arts Council; Sally Peterson, Folklife Director, North Carolina Arts Council
THURSDAY, November 13

3:00 – 4:00 p.m.

We've Got an App for That!
Pelican Rooms I & II – Hotel Floor 3

Mobile applications offer state arts agencies potentially powerful tools to promote the arts through users’ smartphones, tablets and other devices. In this briefing, three state arts agencies showcase mobile apps designed to spread the word about the arts and to engage residents and visitors with local public art sites and cultural resource providers. Join this discussion on “going mobile” and ways your agency can put information at constituents’ fingertips.

Presenters: Matthew Harris, Division Administrator, Iowa Arts Council; Brenda Hood, Deputy Director, ArtsWA; Alison Watson, Programs Manager, Michigan Council for Arts and Cultural Affairs

Creative Aging Communities of Practice
Pontalba Room – ECC Ground Floor

By 2030, 72 million people—19% of America’s population—will be age 65 and older. These demographic realities affect every state and jurisdiction. How can state arts agencies address these trends, forge collaborations with service providers and play leadership roles in promoting lifelong learning and wellness through the arts? This session offers an array of approaches and insights gained through the “ENGAGE: State Communities of Practice Initiative in Arts, Aging, and Health” initiative led by the National Center for Creative Aging in cooperation with the National Endowment for the Arts.

Moderator: Beth Bienvenu, Accessibility Director, National Endowment for the Arts

Presenters: Sue Gens, Executive Director, Minnesota State Arts Board; Gay Powell Hanna, Executive Director, National Center for Creative Aging; Julie Richard, Executive Director, Maine Arts Commission; Chuck Winkler, Program Administrator, Texas Commission on the Arts

Federal Resources: Looking beyond the NEA
Cabildo Room – ECC Ground Floor

Resources for the arts and culture exist in many different places within the federal budget beyond the National Endowment for the Arts appropriation. This briefing orients you to resources and opportunities for the arts that may exist in other federal programs and offers tips about regional and state networks that can serve as distribution hubs for federal funds.

Presenter: Isaac Brown, Legislative Counsel, NASAA

4:30 – 5:30 p.m.

BRIEFING SESSIONS

All briefings from the previous hour repeat during this time slot. Refer to the session descriptions and room assignments above.
7:00 – 9:00 p.m.

**Opening Reception & Artist Performance**
The Presbytère, Louisiana State Museum

A National Historic Landmark, the Presbytère was designed in 1791 on the site of the residence of Capuchin monks. It became part of the Louisiana State Museum in 1911. While you’re gathering with old friends and new acquaintances, browse the current exhibits. **Living with Hurricanes: Katrina & Beyond** explains the science of storms and uses images, media and iconic objects to tell a compelling story of rescue, recovery and revival. **Mardi Gras: It’s Carnival Time in Louisiana** traces the origins of New Orleans’s parades and balls, showcasing an exquisite collection of masks, mementos and brilliant bling.

Move further into the groove this evening with Rusty Metoyer and The Zydeco Krush, who entertain you with traditional Creole French songs, nouveau zydeco and more.

Enjoy a tantalizing selection of New Orleans cuisine along with an assortment of fresh fruit, vegetables and cheeses, and—last but not least—Southern bread pudding.

Ride a shuttle, which departs the InterContinental Hotel (from the 444 St. Charles Avenue entrance) starting at 6:30 p.m. Shuttles depart the museum from 8:30 to 9:30 p.m. to return to the InterContinental Hotel.

Museum address: 751 Chartres Street, New Orleans, Louisiana 70116

Dress: business casual

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*Image: Rusty Metoyer*
SESSIONS & EVENTS
FRIDAY, November 14

7:00 a.m. – 6:00 p.m.
Assembly 2014 Registration
La Salle Ballroom C Foyer – Hotel Floor 3

7:30 – 8:15 a.m.
Networking Breakfast
La Salle Ballroom – Hotel Floor 3

8:30 – 11:30 a.m.
PEER SESSIONS
Peer sessions offer staff and council members the opportunity to network and exchange ideas within job-alike groups. Meeting agendas, developed by volunteer coordinating teams, are available at the NASAA registration desk, or scan the QR code at the top of the page.

Executive Directors
Cabildo Room – ECC Ground Floor

Chairs and Council Members
Pontalba Room – ECC Ground Floor

Deputy / Assistant Directors
Vieux Carré Room A – ECC Ground Floor

Arts Education Managers
Pelican Room 1 – Hotel Floor 3

Communications / Public Information Officers
Acadian Room II – Hotel Floor 3

Community Development Coordinators
Acadian Room I – Hotel Floor 3

Folk and Traditional Arts Coordinators
Poydras Room – Hotel Floor 3

Grants and Fiscal Officers
Vieux Carré Room B – ECC Ground Floor

12:00 – 2:00 p.m.
Plenary Luncheon & Keynote Address
La Salle Ballroom – Hotel Floor 3
New National Endowment for the Arts Chairman Jane Chu talks with state arts agency partners about the role of the arts as an essential component of our everyday lives and our collective role in ensuring all Americans and our communities benefit from the arts. There will be an opportunity to ask questions and share your views, so come prepared to participate in this public dialogue. National Heritage Fellowship winner Michael Doucet accompanies lunch with his spellbinding fiddle playing and soulful Cajun vocals.
2:30 – 4:00 p.m.

TOPICAL SESSIONS

Flashes of Inspiration 2014
Pelican Rooms I & II – Hotel Floor 3
An Assembly tradition, this lively and fast-paced showcase features bright ideas and new programs from state arts agencies across the nation. Similar in spirit to the globally popular PechaKucha™ and Ignite™ events, this session features 10 presentations taking just five minutes each. Time is provided at the end of the series for networking and Q&A with presenters.

Arizona Art Tank: Not Business as Usual, Business Unusual Arizona Commission on the Arts
Festival of the Pacific Arts Guam Council on the Arts & Humanities Agency
Summer Youth Employment in the Arts Illinois Arts Council Agency
Maryland Traditions: Folklife, Fieldwork and Festival Maryland State Arts Council
Leveraging Local / State Advocacy Massachusetts Cultural Council

Grants to Advocacy Michigan Council for Arts & Cultural Affairs
Council Member Marketing Plan in Big Sky Country Montana Arts Council
Arts in Health Care New Hampshire State Council on the Arts
TIME New Mexico Arts
Digesting Data Pennsylvania Council on the Arts

The Next Generation of Arts Advocates
Acadian Rooms I & II – Hotel Floor 3
An important topic of conversation in our field today is the meaningful engagement of young adults—not just in arts education and cultural activities, but also in arts advocacy. How do the expectations and civic participation patterns of millennials differ from that of other generations? Where is their voice in the political process? How can arts advocacy practices become more inclusive of younger, more diverse stakeholders? This session offers a research review of millennial participation trends, offers advice on successful engagement strategies, and invites you to brainstorm about how to empower youth advocates in your own state.

Moderator: W. Omari Rush, Curator of Public Programs, Ann Arbor Art Center, Michigan Council for Arts and Cultural Affairs
Presenter: Ashley Spillane, President, Rock the Vote

Please silence your phone during all sessions.
Awesome Data Visualizations
Vieux Carré Room A – ECC Ground Floor

In past conferences and web seminars, NASAA has showcased creative infographics and data visualization techniques using state arts agency data. In this session, we widen our lens beyond the state arts agency community. The session draws on inspiration from outside and within the arts field to advance your thinking about visual communication and data visualization. Arts administrators can harness the power of artists, designers and data geeks alike to communicate the value and impact of the arts. Experts from The New York Times graphics department, Column Five Media and ArtsBoston offer a deeper understanding of current practices and ways in which to think about visualizing data.

Moderator: Ryan Stubbs, Research Director, NASAA

Presenters: John Beck, Deputy Director, Arts Boston; Jake Burkett, Chief Strategy Officer, Visage, a Column Five Media Company; Amanda Cox, Graphics Editor, The New York Times

Community Coaching for Creative Place Making
Pontalba Room – ECC Ground Floor

For state arts agencies facilitating local place-making or creative economy efforts, community coaching can offer some advantages over a consultant-driven model. Community coaching is a distinct six- to nine-month process that equips diverse local teams, led by a trained coach, to lead community based creative place-making efforts. Learn more about this approach—and the outcomes it is garnering in Louisiana—from the National Consortium for Creative Placemaking.

Moderator: Gaye Hamilton, Cultural Economy Initiative Program Manager, Louisiana Division of the Arts

Presenter: Leonardo Vazquez, Executive Director, National Consortium for Creative Placemaking

The Art of Leadership
Cabildo Room – ECC Ground Floor

NASAA CEO Jonathan Katz and Americans for the Arts President and CEO Robert Lynch discuss what cultural policy leaders have accomplished and what challenges lie ahead. They draw upon their own work as artists, art workers, association executives and good friends in this dialogue with attendees.

Presenters: Jonathan Katz, CEO, NASAA; Robert Lynch, President and CEO, Americans for the Arts
4:30 – 5:30 p.m.

**Artist Showcase**
La Salle Ballroom – Hotel Floor 3

Top talent is on parade in this artistic extravaganza, hosted by the Louisiana Office of Cultural Development. **Mia Borders** blends energetic blues, funk and rock with emotional lyrics and a deeply soulful voice. She has performed at festivals and venues around the country, along with tours in Brazil and Switzerland. Borders is accompanied by Jesse Morrow. **Luke Winslow King** is a guitarist, singer, composer and lyricist known for his slide guitar work and his interest in pre-war blues and traditional jazz. His music consists of an eclectic mix that takes in delta folk, classical composition, ragtime, and rock and roll. He’ll be joined at our Artist Showcase by some surprise guests. **The Stooges Brass Band** engages audiences with its innovative blend of traditional New Orleans brass sounds, contemporary jazz and hip-hop beats. The band has a cut-loose vibe that is contemporary yet deeply rooted in the culturally rich musical legacy of New Orleans.

**Evening**

**Dinner on your own**
SELECTIONS & EVENTS
SATURDAY, November 15

8:30 – 10:00 a.m.

Leadership Awards Breakfast
La Salle Ballroom – Hotel Floor 3

Join NASAA and your colleagues to honor outstanding state art agency leadership. This session ends with a drawing for two complimentary registrations to NASA’s 2015 Leadership Institute—you must be present to win!

10:30 a.m. – 12:00 p.m.

TOPICAL SESSIONS

Building Intentional Networks
Pelican Rooms I & II – Hotel Floor 3

Networks—human communities that come together for shared learning and action—can be potent agents for change. A strong network can reshape cultural and civic landscapes and give birth to new capacities, adding up to far more than the sum of its parts. What makes a network effective? Drawing on local and national collaborations facilitated by the National Performance Network, this session explores the factors that contribute to a group’s success. Join this discussion about how to cultivate intentional networks in areas such as local arts development, the creative economy, arts learning or cultural advocacy.

Presenters: Steve Bailey, Chief Operating Officer, National Performance Network; Stanlyn Brevé, Director of National Programs, National Performance Network; Cherice Harrison-Nelson, Curator, Indigenous Culture and History Hall of Fame at New Orleans; Rebecca Mwase, Codirector, New Orleans Queer Youth Theater; Jayeesha Dutta, Gulf Future Coordinator, Gulf Restoration Network

The Capitalization Challenge
Cabildo Room – ECC Ground Floor

Many nonprofit arts organizations face a cash crisis. They struggle with ongoing deficits, restricted assets and no way to pay their bills should their revenues not meet expectations. Grantmakers in the Arts has spent four years on the National Capitalization Project, identifying simple, proactive steps that funders can take to improve arts organizations’ financial health and sustainability. Participate in this conversation about the undercapitalization of the arts and the roles state arts agencies and other government funders can play in engineering a “cultural shift” in arts grant making.

Presenter: Janet Brown, President and CEO, Grantmakers in the Arts

Please silence your phone during all sessions.
Assessing Your Agency’s Social Media Practice
Acadian Rooms I & II – Hotel Floor 3

Social media can offer a powerful toolkit if used strategically and informed by best practices and good data. But how can state arts agencies measure their efforts to prove and improve results? For state arts agency staff with full agendas, moving forward requires taking small, incremental steps strategically. This session introduces a “Crawl, Walk, Run, Fly” diagnostic tool to help participants assess their approaches, learn from one another and identify next steps. The framework is designed to encourage nonprofits and government agencies to succeed by helping them understand and measure the nature of change and to focus time and learning for best results.

*Moderator: Sue Struve*, Communications Manager, NASAA

*Presenter: Beth Kanter*, Trainer and Consultant, Coauthor of *Measuring the Networked Nonprofit*

Creative Youth Development: Beyond the School Day
Vieux Carré Room B – ECC Ground Floor

Out-of-school arts education has entered a new era. Research is highlighting the power of creative youth development (CYD) to empower and transform young lives and a national community of practice is emerging. The need for this work is growing, too: according to the Afterschool Alliance, more than 15 million children—a quarter of U.S. kids—are unsupervised after school each afternoon, a number that’s on the rise. Meanwhile, more than 50% of parents say they want to enroll their children in summer programs and demand for publicly supported programs is increasing. Make sure the arts are part of the solution in your state! Join this session to review recent research on CYD and discuss the roles state arts agencies are playing now—and can play in the future—to transform lives, schools and communities using the arts.

*Moderator: Sheila Sears*, Deputy Director, Colorado Creative Industries

*Presenters: Heather Ikemire*, Director of Communications & Marketing, National Guild for Community Arts Education; *Traci Slater-Rigaud*, Director, National Arts and Humanities Youth Program Awards; *Anita Walker*, Executive Director, Massachusetts Cultural Council

After the Election
Pontalba Room – ECC Ground Floor

Examine the effects of the November 2014 elections in this session, which addresses turnover among elected officials and explores the current political climate for arts support at the federal and state levels. This session also invites discussion of tactics for cultivating relationships with new elected officials on both sides of the aisle. Bring your own ideas and success strategies to share.

*Presenter: Isaac Brown*, Legislative Counsel, NASAA

Utah Refreshment Break
La Salle Ballroom C Foyer – Hotel Floor 3

Join the Utah Division of Arts & Museums for treats from the host of NASAA’s 2015 Leadership Institute, October 7-9, 2015.
12:30 – 2:30 p.m.

Closing Plenary Luncheon & Business Meeting
La Salle Ballroom – Hotel Floor 3

After a short business meeting, we salute outgoing NASAA CEO Jonathan Katz and hear his reflections on the past, present and future of state arts agencies. Joining us for this session is Troi Bechet and Africa Brass, connecting New Orleans brass and jazz with vibrant African rhythms.

Troi Bechet and Africa Brass

Jonathan Katz

3:00 – 5:00 p.m.

Joint State Arts Agency / State Arts Advocacy Network Forum
Vieux Carré Rooms A & B – ECC Ground Floor

Gather with your colleagues from state arts advocacy organizations to exchange advocacy tips and insights and discuss state cultural policy goals for the future. Come prepared to share recent advocacy success stories and how your state attained them. NASAA and the Americans for the Arts State Arts Action Network work in partnership to arrange this biennial forum.

Moderators: Donna Collins, Executive Director, Ohio Arts Council; Guillermina Gonzalez, Executive Director, Delaware Arts Alliance
**Name Badges**

Your name badge is your “admission ticket” to conference sessions and special events. Be sure to wear it during all conference functions. If you lose or misplace your badge, you may replace it at the NASAA Staff Office. Ribbons attached to name badges are identified below.

- **Yellow**: NASAA staff
- **Black**: NASAA board
- **Blue**: Louisiana Office of Cultural Development
- **Red**: Speaker, panelist or facilitator
- **Purple**: Sponsor
- **Magenta**: Donor

Badges with a gold star indicate a first-time attendee. Please help us welcome all newcomers to the NASAA community.

Badges with a red star are worn by guests from the State Arts Action Network, joining us for selected Assembly events.

**Assembly 2014 Registration**

La Salle Ballroom C Foyer – Hotel Floor 3

Assembly 2014 registration is available during these times:

- Thursday, November 13, 7:00 a.m. – 6:00 p.m.
- Friday, November 14, 7:00 a.m. – 6:00 p.m.

**NASAA Staff Office**

Fulton Room – Hotel Floor 3

If you missed registration, lost your badge, or have a question concerning the meeting, stop by the NASAA Staff Office. Hours are:

- Thursday, November 13, 7:30 a.m. – 6:00 p.m.
- Friday, November 14, 7:30 a.m. – 6:00 p.m.
- Saturday, November 15, 8:00 a.m. – 2:00 p.m.

**Meeting Site**

Unless otherwise indicated, all meetings take place at the InterContinental New Orleans Hotel, and adjacent Executive Conference Center (ECC) ground floor.

InterContinental New Orleans
444 St. Charles Avenue
New Orleans, Louisiana 70130
T: 504-585-4347
F: 504-585-4350

Please silence your phone during all sessions.

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Page 14, top to bottom: Matthew Rakola, Sheila Jackson
Page 25: Sylvain Gaboury, courtesy of Americans for the Arts

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Program layout: Lauren Benson
Thank You!

A very special thanks to supporters of NASAA's 2014 Annual Fund. Gifts from individuals directly support our advocacy, research, leadership training and other services that strengthen state arts agencies.

**$5,000+**
- Martha S. MacDonell 10
- Barbara S. Robinson 12

**$1,000–$4,999**
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**$500–$999**
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- Aby Rosen 2
- Nola Ruth 4
- Laura S. Smith 11
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- Carol Trawick 3
- Craig Watson 3

**$250–$499**
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- William Mandiott* 5
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- David A. Miller 7
- Barbara and Tom Moran 2
- Brenda S. Nienhouse 2
- Sylvia Prickett 2
- Mary Regan 5
- Randall Rosenbaum* 5
- Barbara Saromines-Ganne 3
- Scott Shanklin-Peterson 5
- Malissa Feruzzi Shriver* 5
- Jeannette Sias 5
- Marcia Neuhaus Speck 4
- Paul B. Stavros 9
- Susan Steinhauser and Daniel Greenberg 5
- Suzette Surkamer 12
- James A. West 2

**$100–$249**
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  Victoria Kirsch 5
- Julia Arger 1
- Peggy J. Baggett 8
- Kelly Barsdate 4
- Lee and Jacqueline Berry 2
- Barbara Bershon 2
- Robert C. Booker 12
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- Jean B. Boyer Cowling 4
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- Theresa Colvin 4
- Stephanie Conner 4
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- Cinda Holt 3
- Philip Horn 7
- Henry Horowitz 1
- Margaret Hunt* 4
- Steve and DeEtta King Hunter 4
- Julie J. Jacobson 5
- A. Everette James, Jr. 2
- Dora Hanson James 2
- Muriel P. Johnson 4
- Jackie Kahle 5
- Margaret Kannenstein 8
- Lynn Kessler 8
- Maria Kompare 2
- Carleen Layne 1
- Randall W. Lengeling, M.D. 3
- Bob Lynch 1
- Esther Mackintosh 1
- Elaine Mariner 6
- Cassandra Mason 2
- Ray McKinney 2
- Dorothy and Bill McSweeney 12
- Lori Meadows 5
- Larry and Cindy Meeker 2
- Bob Nesky 1
- Nebraska Arts Council 1
- New England Foundation for the Arts 1
- Tog Newman 6
- Karen L. Paty 4
- Dr. Tom Pearson 1
- Bernice B. Price 9
- Billye Proctor Shaw 7
- Lewis* and Maggie Ricci 3
- Josephine D’Amato Richardson 2
- Linda Rochester 3
- Rosita Romero 2
- Mrs. Carol Rothschild 3
- Mary Margaret Schoenfeld* 4
- Karen Sharp 2
- Sandy Shaughnessy* 7
- C. Russell Sox 3
- Karen Stewart 3
Richard Q. Stifel 3
Phyllis J. Stough 2
Beverly Strohmeyer 3
Terry Tempest Williams 1
Lionell Thomas* 3
Dr. Louise Toppin 3
Kris Tucker 5
Roanne H. Victor 4
Julie Vigeland 5
Rosa Lee Vitez-Hall 3
Paul Weagraff 3
Lisa and Andy Weil 2
John W. Willingham 2
Timothy Wilson 2
Suzanne Wise 7
Rosalind Wyman 3

Up to $99
Lisa Shaffer Anderson 3
Cyndy Andrus 1
Dr. Sonya G. Baker and Mr. Michael J. Fazio 3
David Boger 1
Carmen Boston 4

Marian Boyd 1
Richard Boyd 4
Mrs. Shawn Brevard 2
Dale W. Brock 1
Carroll County Arts Council 2
Nicki and Peter Clarke 10
Myrna Colley-Lee 4
Merle Jo Crandall 9
Lori Crawford 2
Lyndra P. Daniel 2
Jaime Dempsey 4
Barbara Edwards 3
Douglas and Justine Estes 2
Mildred J. Franco 3
Ralph Frohsin, Jr. 7
Sara W. Germain 4
Angela Han 2
Patricia S. Hanley 2
Cathy Hernandez 2
Fritz Jellinghaus, Chairman, Connecticut Arts Council 1
Elaine Johnson 2
Rick Johnson 1
Dennis Kavanaugh 10
Beth Klingenstein 1
Kathleen Kuszak 3
Judy Langley 5
Ira Lapidus 3
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Betty Plumb 3
Anne Pope 1
Doug and Betsy Purcell 2
Mollie Quinlan-Hayes 3
Lisa Robb 3
Julie Richard 2
John Rohman 9
Steve Runk 5

In honor of Kelly Barsdate, problem solver, made by Lisa Robb
In honor of Rita Basom, Wyoming Arts Council, made by Chris D'Arcy
In honor of Barbara Bershon, Maryland State Arts Council, made by Shelley Morhaim
In honor of Jean B. Boyer Cowling, Former Chair, Oregon Arts Commission, made by Chris D'Arcy
In honor of Christine D'Arcy, made by Jean B. Boyer Cowling
In honor of Kay Goodwin, Cabinet Secretary, West Virginia Education and the Arts, made by Susan S. Landis
In honor of Ruth Gottlieb, made by Adam Gottlieb
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In honor of Philip Horn, made by Susan S. Landis
In honor of Susan S. Landis, made by Cindy S. McGhee
In honor of Susan S. Landis, made by John and Pat Strickland
In honor of the Ohio Arts Council staff, made by Mary Campbell-Zopf
In honor of the Ohio Arts Council staff, made by Julie Henahan
In honor of Neely Portera, made by Rebecca T. Quinn
In honor of Pablo Pua’a, a pig who loves art more than most people, made by Benjamin Brown
In honor of Becky Quinn, made by Lisa and Andy Weil

In honor of Will Sellers, made by Rebecca T. Quinn
In honor of Laurã Smith, made by Patricia Bizzell
In honor of Kris Tucker, Former Executive Director, ArtsWA, made by Chris D’Arcy
In memory of Bonnie Bernholz, Former Chair of the Alaska State Council on the Arts, made by Timothy Wilson
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In memory of Royal Nebeker, Oregon Arts Commissioner 2006-2013, made by Chris D’Arcy
In memory of George Rodrigue, made by Pam Breaux
In recognition of Theresa Colvin, Executive Director, and all the staff of the Maryland State Arts Council, made by Bill Mandicott

* 2014 NASAA Board Member

This list acknowledges individuals who have contributed since October 1, 2013. The number after each name identifies the number of years giving since 2003, and the categories reflect the most recent level of giving.
Dear friends,

Now that we’re in New Orleans, it’s only fitting we *Laissez les bon temps rouler*, and “Let the good times roll.” Indeed, we have much to celebrate!

We revel in being together and the inspiration we find in colleagues who know the unique joys and challenges of our work. We relish the world-class music of Louisiana and the arts and artists who enrich our lives and our culture. And at this year’s Assembly, we honor Jonathan Katz and the leadership he’s provided to our field for more than 29 years.

These celebrations remind us of the strength we draw from NASAA as our professional association. NASAA is our stalwart advocate, knowledge bearer, advisor and support group rolled into one! Think of what NASAA delivers every day:

- access to the finest research and data
- a tireless and effective voice in Congress on behalf of states
- support and good representation to the National Endowment for the Arts

Now, also consider what NASAA provides when cause for celebration is nowhere to be found. Whether it’s a budget cut, a tough legislative session or an elimination threat, NASAA responds at the drop of a hat with the information and advice we need.

If we want NASAA to continue to do this and more, it needs to be the strongest organization it can possibly be. That is why I hope you’ll join me in supporting the 2015 Annual Fund. Your gift supports all the work NASAA has under way right now, and strengthens NASAA for the future. To make your gift, please visit the registration desk or www.nasaa-arts.org, or scan the QR code at the top of this page.

Thank you so much for your ongoing support of NASAA, and for the amazing work you do in your state.

In gratitude and celebration,

Pam Breaux
President, NASAA
Assistant Secretary, Louisiana Office of Cultural Development
SPONSORS & ACKNOWLEDGMENTS

Special Thanks

City Sightseeing New Orleans
Louisiana Partnership for the Arts
South Arts

State Arts Action Network participation in selected Assembly 2014 events is made possible by Americans for the Arts.

Additional support for arts education managers and folk arts coordinators is provided by the National Endowment for the Arts and administered by the National Assembly of State Arts Agencies.

The work of NASAA and the state arts agencies is strengthened in many ways through partnership with the National Endowment for the Arts.
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Jonathan Katz Honored by Americans for the Arts

National Assembly of State Arts Agencies CEO Jonathan Katz received a special Distinguished Achievement Award from Americans for the Arts (AFTA) at that organization’s 2014 conference in Nashville, Tennessee.

In his introduction, AFTA President and CEO Robert Lynch said, “Jonathan is an elegant and eloquent spokesperson for the public value of arts and culture in America. He has led NASAA to a place of prominence and partnership, creating an institution deeply steeped in knowledge, national-level strategic planning and advocacy. Which is not, actually, all that surprising—Jonathan’s entire career has been as a teacher and advocate for the power of art.”

Prior to his tenure as CEO of NASAA, Katz directed the Kansas Arts Commission, the Children’s Museum of Denver and the graduate arts administration program at the University of Illinois at Springfield, where he was tenured as professor of public policy and administration.

In accepting the award, Katz acknowledged the leadership and support of NASAA’s member state arts agencies. He noted NASAA accomplishments including the cofounding, with AFTA, of the Cultural Advocacy Group, through which the nation’s national arts service organizations unify their federal advocacy agenda; the cofounding of the Arts Education Partnership; and the determination by Congress to double the portion of the National Endowment for the Arts (NEA) grants budget mandated for state arts agencies from 20% to 40%. Katz expressed pride in the Poetry Out Loud partnership between The Poetry Foundation, the NEA and the state arts agencies that now engages 365,000 young people annually, as well as the partnership between NASAA and AFTA that regularly brings together the State Arts Action Network and state arts agency leaders as strategic colleagues. Be sure to attend the Joint State Arts Agency / State Arts Advocacy Network Forum on Saturday at 3:00 p.m.
Save the Dates

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