Dear Colleagues:

Welcome to Washington, D.C.! The DC Commission on the Arts and Humanities is excited to host NASAA Assembly 2012. We hope you are energized by the learning, networking and creative opportunities offered by this conference.

During your time in Washington, you’ll experience an incredible array of cultural diversity. You’ll hear everything from opera to jazz, hip-hop to folk music. You will also enjoy ballet and traditional African and Indian dance, all from a local, national and international perspective. Many people don’t see this aspect of our nation’s capital! The artistic variety reflects the diversity of this great city—and exemplifies the role of the arts and humanities in American democracy.

Learning sessions will give you leadership training that is second to none. You’ll also have plenty of time to network with friends and colleagues, old and new. Hosting the conference in Washington, D.C., gives us a unique opportunity to include colleagues and partners who are key to the success of our work, so you’ll see plenty of new faces.

Assembly 2012 takes place in the heart of D.C.’s Penn Quarter. This arts and entertainment district is full of art galleries, theatres, restaurants, nightclubs and shops. Penn Quarter is located between Capitol Hill and the White House. It includes major cultural attractions such as the Smithsonian Museum of American Art, the National Portrait Gallery, Shakespeare and Woolly Mammoth theatres, and Chinatown, and is close to the national monuments.

Such vibrant, creative and intellectual abundance will do much to inspire you. We hope you return home with renewed vigor and passion for the important work you do every day. Enjoy your visit!

Sincerely,

Judith Terra
Chair

Lionell Thomas
Executive Director
## Session & Event Details

### Thursday, October 4

**7:30 A.M.**
- Opening Session & Roll Call
  - Renaissance Ballroom, Ballroom Level

**10:30 A.M.**
- Peer Sessions
  - 3:00 – 6:00 P.M.
  - Executive Directors
  - Chairs and Council Members
  - Deputy/Assistant Directors
  - Arts Education Managers
  - Communications/Public Information Officers
  - Community Development Coordinators
  - Folk and Traditional Arts Coordinators
  - Grants and Fiscal Officers

**1:00 – 2:30 P.M.**
- Opening Reception & Artist Performances
  - National Museum of Women in the Arts

**7:00 – 9:00 P.M.**
- National Museum of Women in the Arts

### Opening Session & Roll Call

1:00 – 2:30 P.M.
- Renaissance Ballroom, Ballroom Level

### Peer Sessions

3:00 – 6:00 P.M.
- Executive Directors
- Chairs and Council Members
- Deputy/Assistant Directors
- Arts Education Managers
- Communications/Public Information Officers
- Community Development Coordinators
- Folk and Traditional Arts Coordinators
- Grants and Fiscal Officers

### Opening Reception & Artist Performances

7:00 – 9:00 P.M.
- National Museum of Women in the Arts

## Conference Meals & Refreshments

### Thursday: pages 6 – 7

- The Leadership Luncheon on Friday offers you a full entree to complement the NASAA Awards presentations.

- Saturday's Networking Box Lunch includes a salad or sandwich and fruit to power you through the afternoon activities.

- Snack and beverage breaks are scheduled for Thursday afternoon, Friday and Saturday.

### Friday: pages 8 – 13

- Friday and Saturday networking breakfast buffets provide you with a healthy start to your conference day.

### Saturday: pages 14 – 16

- All are welcome at Saturday’s Wyoming Refreshment Break, a special treat offered by NASAA’s 2013 Leadership Institute host, the Wyoming Arts Council.
### Friday, October 5

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30 A.M.</td>
<td>Networking Breakfast Buffet 7:30 – 8:45 A.M. Meeting Rooms 12, 13 &amp; 14</td>
</tr>
<tr>
<td>8:30 A.M.</td>
<td>Plenary Session with NEA Chairman 9:00 – 10:15 A.M. Renaissance Ballroom, Ballroom Level</td>
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<tr>
<td>9:30 A.M.</td>
<td>Briefing Sessions 10:45 – 11:45 A.M.</td>
</tr>
<tr>
<td>10:30 A.M.</td>
<td>Leadership Luncheon 12:00 – 1:45 P.M. Renaissance Ballroom, Ballroom Level</td>
</tr>
<tr>
<td>11:30 A.M.</td>
<td>Topical Sessions / Flashes of Inspiration 2:15 – 3:45 P.M.</td>
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<tr>
<td>12:30 P.M.</td>
<td>Artist Showcase 4:00 – 5:30 P.M. Renaissance Ballroom, Ballroom Level</td>
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<tr>
<td>1:30 P.M.</td>
<td>Dinner on your own EVENING Explore Penn Quarter</td>
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### Saturday, October 6

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30 A.M.</td>
<td>Networking Breakfast Buffet* 7:30 – 8:45 A.M.</td>
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<tr>
<td>8:30 A.M.</td>
<td>Topical Sessions 9:00 – 10:30 A.M.</td>
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<tr>
<td>9:00 A.M.</td>
<td>Wyoming Refreshment Break† Conference Closing &amp; Keynote 11:00 A.M. – 12:30 P.M. Renaissance Ballroom, Ballroom Level</td>
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<tr>
<td>11:30 A.M.</td>
<td>Networking Box Lunch‡ 12:30 – 1:30 P.M.</td>
</tr>
<tr>
<td>12:30 P.M.</td>
<td>Advocacy Forum∆ 1:30 – 3:30 P.M.</td>
</tr>
<tr>
<td>1:30 P.M.</td>
<td>ARTventure Excursion to THEARC 2:00 – 5:00 P.M. Bus departs at 1:30 P.M.</td>
</tr>
</tbody>
</table>

* Renaissance Ballroom, East Salon, Ballroom Level
† Renaissance Ballroom Foyer, Ballroom Level
‡ Renaissance Ballroom, East Salon, Ballroom Level
∆ Renaissance Ballroom, West Salons A & B, Ballroom Level
The opening ceremonies kick off with a warm welcome to the nation's capital. Join the lively roll call of the states, hear greetings from Mayor Vincent C. Gray, and see three outstanding performances: DC Poet Laureate Dolores Kendrick, Dakshina and KanKouran West African Dance Company.

Based in Washington, D.C., Dakshina helps audiences and participants to experience dance that connects the arts, cultures and causes.

KanKouran West African Dance Company presents traditional African dancing and drumming as a way of fostering intercultural understanding.

D.C. Poet Laureate Dolores Kendrick, one of the top African-American poets writing today, hosts community poetry events and encourages young poets.

New this year: Use the QR code reader on your smartphone or tablet to access additional information on Assembly 2012 artists, speakers and more. This tech tool makes information more accessible to you and conserves paper—good news for NASAA’s budget and the planet! If you don’t already have a QR reader on your mobile device, visit your app store for options.
3:00 – 6:00 P.M.

Peer Sessions
As always, special time is reserved during the Assembly for participants to gather in job-alike groups. These meetings offer state arts agency staff and council members the chance to network and exchange ideas with people who share similar responsibilities. Meeting agendas, developed by volunteer leaders for each session, are available at the NASAA registration desk, or scan:

Executive Directors
Meeting Rooms 8 & 9

Chairs and Council Members
Meeting Rooms 10 & 11

Deputy/Assistant Directors
Mount Vernon Square A

Arts Education Managers*
Meeting Rooms 12, 13 & 14

Communications/Public Information Officers
Meeting Room 3

Community Development Coordinators
Meeting Room 2

Folk and Traditional Arts Coordinators*
Mount Vernon Square B

Grants and Fiscal Officers
Meeting Room 4

* These sessions include preconference gatherings. Refer to the peer session agendas for times and locations.

7:00 – 9:00 P.M.

Opening Reception and Artist Performances
National Museum of Women in the Arts

Encounter the unique sights, sounds and tastes of Washington, D.C., with your colleagues, NASAA and the DC Commission on the Arts and Humanities. Enjoy performances by the Metro Jazz Trio, The Spilling Ink Project, and Christylez Bacon and the Washington Sound Museum. Indulge in the distinctive culinary flavors the District offers—and be sure to take in the exhibition, Women Who Rock: Vision, Passion, Power, illustrating the importance of women in popular music from the 1920s to today.

Above left: Indian folklore and mythology come alive through dance and storytelling by the Spilling Ink Project. Above: Catch the progressive hip-hop sounds of GRAMMY®-nominated Christylez Bacon, supported by the Washington Sound Museum.

Walk or ride a shuttle, which departs the Renaissance Washington, DC Downtown Hotel (from the K Street entrance) starting at 6:30 p.m. Shuttles return from the museum from 8:30 to 9:30 p.m. for both conference hotels.

Museum address: 1250 New York Avenue, NW.
Dress: business casual.

Please silence any electronic devices during all sessions.
7:00 A.M. – 6:00 P.M.
Assembly 2012 Registration
Renaissance Registration Counter, Ballroom Level

7:30 A.M. – 6:00 P.M.
Assembly 2012 Computer Room
Meeting Planner Office C, Ballroom Level

7:30 A.M. – 6:00 P.M.
NASAA Staff Office
Meeting Room 18, Ballroom Level

7:30 – 8:45 A.M.
Networking Breakfast Buffet
Meeting Rooms 12, 13 & 14

9:00 – 10:15 A.M.
Plenary Session
with NEA Chairman
Rocco Landesman
Renaissance Ballroom,
Ballroom Level

Rocco Landesman talks about creative place making and Our Town, his signature program that invests in communities of all sizes across the country as they use the arts and design to enhance quality of life and promote what makes their communities unique. NASAA CEO Jonathan Katz then moderates a conversation with Landesman and four state arts agency representatives to discuss place making and how it works in different states. There are opportunities to join this conversation, so come prepared to share your views and questions. Following this public dialogue, Landesman presents the 2012 National Accessibility Leadership Award, jointly sponsored by the NEA and NASAA.

Speakers
Pam Breaux, Assistant Secretary, Louisiana Department of Culture, Recreation & Tourism

Chris D’Arcy, Executive Director, Oregon Arts Commission
Anita Walker, Executive Director, Massachusetts Cultural Council
Suzanne Wise, Executive Director, Nebraska Arts Council

Moderator
Jonathan Katz, CEO, NASAA

10:45 – 11:45 A.M.
BRIEFING SESSIONS

Elections 2012: Forecast for the Arts
Meeting Room 2
This session considers what opportunities, challenges and key policy issues are likely to affect the arts in the year ahead. Attend this briefing to learn more about the threat of sequestration, to discuss prospects for support in Congress and to gain tips on positioning your agency for success regardless of the election’s outcome.

Presenters
Gladstone Payton, Director of Federal Affairs, Americans for the Arts
Gail Ravnitzky Silberglied, Director of Government Relations, American Alliance of Museums

Moderator
Isaac Brown, Legislative Counsel, NASAA

NEA Chairman Rocco Landesman speaks on creative place making.
Lessons Learned from ArtPlace
Meeting Room 3
Art has a unique ability to create quality of place, often “punching above its weight” to make communities more vibrant. From Sitka, Alaska, to Miami Beach, Florida, place-making partnerships between arts organizations and local and state government are driving economic and civic revitalization. A representative from ArtPlace shares what this national initiative has learned from its first two rounds of grants, how ArtPlace makes its funding decisions, and how state arts agencies can facilitate successful applications from local constituents.

**Presenter**
Tim Halbur, Director of Communications, ArtPlace

**Moderator**
Ryan Stubbs, Research Director, NASAA

Future of the Arts Roundtable
Meeting Rooms 8 & 9
What are the major challenges that cultural organizations must address during the decade ahead? What new innovations are most promising, what obstacles are most daunting, and how can state arts agencies help? Join this roundtable discussion, featuring thought leaders from national arts service organizations, to exchange perspectives on participation trends, business adaptations, economic realities and more.

**Presenters**
Mario Garcia Durham, Executive Director, Association of Performing Arts Presenters
Polly Kahn, Vice President, Learning and Leadership Development, League of American Orchestras
Elizabeth Merritt, Founding Director, Center for the Future of Museums, American Alliance of Museums

**Moderator**
Randall Rosenbaum, Executive Director, Rhode Island State Council on the Arts

New Engines of Growth
Meeting Room 5
This year the National Governors Association (in collaboration with the NEA and NASAA) released *New Engines of Growth*, a report showing how states are using the arts, culture and design to give their economies a competitive edge. Using the report as a point of departure, this session invites participants to compare notes on fruitful partnerships, programs, policies or other strategies for integrating the arts into state economic development efforts.

**Presenter**
Mary Jo Waits, Economic, Human Services & Workforce Division Director, National Governors Association

**Moderator**
Kristin Tucker, Executive Director, Washington State Arts Commission

Heritage in America
Meeting Rooms 10 & 11
In celebration of the National Endowment for the Arts National Heritage Fellowships, this session provides the opportunity for conversation with recent awardees. Join this roundtable to meet four honorees and to reflect on the role that traditional artists play as catalysts for creative place making and shapers of America’s cultural landscape in the 21st century.

continued
10:00 – 1:45 P.M.
Leadership Luncheon
Renaissance Ballroom, Ballroom Level
Join NASAA and your colleagues to honor outstanding state arts agency leadership. One of DC’s best jazz guitarists, Victor Glaudé, accompanies lunch.

2:15 – 3:45 P.M.
Topical Sessions
Five concurrent sessions provide extended time for in-depth discussion and flashes of inspiration.

Data-Driven Decision Making
Meeting Room 2
In the past, the cultural sector has been characterized as data-poor, lacking information of use for policy decision making. However, new research efforts—combined with new technologies—have dramatically enriched our ability to utilize information. This session demonstrates how state arts agencies are currently using research to shape their policy agendas, inform programmatic decisions and empower advocacy efforts. Examples from three states serve as a springboard for group discussion of our field’s existing information assets and evolving data needs.

Presenters
Robert Booker, Executive Director, Arizona Commission on the Arts
Patrick Fanning, Arts Learning and Special Projects Coordinator, Arizona Commission on the Arts
Lora Gordon, Associate, Cultural Data Project
Robin Middleman, Senior Program Officer, New Jersey State Council on the Arts

Presenters
Harold Burnham, Master Shipwright, Massachusetts
Al Head, Executive Director, Alabama State Council on the Arts
Molly Neptune Parker, Passamaquoddy Basketmaker, Maine
Tarrence Paschall, The Paschall Brothers, Tidewater Gospel Quartet, Virginia

Moderator
Nick Spitzer, Host and Producer, American Routes

Cultural Tourism: A Vehicle for Economic Prosperity
Meeting Room 4
New research on the economic impact of the arts in the Washington, D.C., region reveals the importance of the arts as a tourism catalyst and revenue generator. This session includes cultural leaders and city officials discussing how they are using a recent Arts and Economic Prosperity study to promote, protect and preserve cultural tourism. Featuring powerful arts and tourism collaborations, this session includes information about how to use economic impact studies to develop a broad base of support for attracting diverse audiences and visitors.

Presenters
Elliott Ferguson II, President and CEO, Destination DC
Jennifer Cover Payne, President, Cultural Alliance of Greater Washington
Linda Donavan Harper, Executive Director, Cultural Tourism DC

Moderator
Susan Clampitt, Ward 6 Commissioner, DC Commission on the Arts and Humanities

Jazz musician Victor Glaudé has worked with Pepe Gonzales, Shirley Horn and Roy Wooten.
Bob Morrison, Cofounder, Quadrant Arts Education Research
Ardath Weaver, Research Director, North Carolina Arts Council

Moderator
Ryan Stubbs, Research Director, NASAA

Federal Resources: Beyond the Cultural Agencies
Meeting Rooms 10 & 11
Engaging with the federal government can be daunting, and coordination across government agencies poses many challenges. National Endowment for the Arts Chairman Rocco Landesman is working to break down such silos in collaboration with a team of willing federal partners. A comprehensive and partnership-driven approach to federal grant making is emerging, offering unique opportunities for the arts community. This session addresses new federal policy objectives and approaches to grant making. Representatives from several agencies describe the opportunities that lie ahead for arts organizations seeking to benefit from—and contribute to—a growing suite of federal grants and policy initiatives.

Presenters
Julie Heizer, Office of Travel and Tourism Industries, U.S. Department of Commerce
Doug O’Brien, Rural Economic Development Office, U.S. Department of Agriculture
Shelley Poticha, U.S. Department of Housing and Urban Development
Lilly Shoup, Office of the Secretary of Transportation, U.S. Department of Transportation

Moderator
Jamie Bennett, Chief of Staff, National Endowment for the Arts

Transforming Communities through Public Art
Meeting Room 3
What is the role of public art in creating healthy and vibrant communities? In an era of scarce resources, how can our field convince policy decision makers and civic leaders to support public art activities? Join your colleagues in exploring such issues during this session, which showcases innovative public art projects from the D.C. area and around the globe. Led by artist, educator and biophysicist Peter Krsko, this dialogue offers interdisciplinary insights into community transformation and helps you craft a compelling case statement for public art in your state.

Facilitator
Peter Krsko, Executive Director, Albus Cavus Classrooms

Advocacy Insights from Other Sectors
Meeting Room 4
This session offers participants the opportunity to gain advocacy ideas from outside the arts sector. Presenters share brief “case studies” that illustrate different techniques for promoting a compelling case for public support. Join this session to learn how fellow advocates are using polling data, crafting their messages and adapting their tactics to today’s policy environment.

Presenters
Lindsay Dahl, Deputy Director, Safer Chemicals, Healthy Families
Paula Kerger, President and CEO, PBS

Moderator
Isaac Brown, Legislative Counsel, NASAA

continued

Please silence any electronic devices during all sessions.

NASAA Assembly 2012 11
Flashes of Inspiration 2012
Meeting Rooms 8 & 9
Back by popular demand, this lively showcase features bright ideas and successful programs from state arts agencies around the nation. Similar in spirit to the many PechaKucha™ and Ignite™ events around the world, this session features a series of fast-paced and highly visual presentations designed to inform and inspire you in just five minutes apiece. Time is reserved at the end of the series for networking and Q&A with presenters.

Presentations
Create CA California Arts Council
Create Here Now Connecticut Arts Council
Five by Five DC Commission on the Arts and Humanities
From Gloom to Boom Florida Division of Cultural Affairs
The Georgia Story: A Tale of Tourism Product Development Georgia Council for the Arts
Art Meets Agriculture in Iowa Iowa Arts Council
Put Your Governor on a Harley! Nebraska Arts Council
The Face of North Dakota North Dakota Council on the Arts
Measuring Access: Oregon's Arts Education Data Project Oregon Arts Commission
Data in Action Washington State Arts Commission

Moderator
Eric Giles, Learning Services Manager, NASAA

The DC Commission on the Arts and Humanities hosts this special showcase celebrating talent from the nation’s capital. Thrill to the moving vocalism and dynamic presence of international superstar Denyce Graves. This sought-after recitalist has worked with leading conductors and symphony orchestras around the world.

Be captivated by the choreography and elegance of The Washington Ballet. Artistic Director Septime Webre has enlarged the company’s mission

Mezzo-soprano Denyce Graves debuted at the Metropolitan Opera in the title role of Carmen, and has since performed a broad repertoire on four continents. Visit her website: www.denycegraves.com. Denyce Graves is managed by Bill Palant, Vice President, Artist Manager, IMG Arts, 152 West 57th Street, 5th Floor, New York, NY 10019.

The photographing or sound recording of this concert or possession of any device for such photography or sound recording is prohibited.
Part of the mission of The Washington Ballet is to train the next generation of dancers. Since 1999, more than 6,000 D.C. public school students have benefited.

to include expanding its artistry, educating young dancers and connecting to the community.

Sway to the contemporary folk tunes of The Sweater Set. Their unique musical relationship has taken them from the east coast of the United States to Ireland and the United Kingdom.

You’re sure to leave the Artist Showcase with a smile on your face!

FRIDAY, OCTOBER 5, EVENING
Dinner on your own
The Penn Quarter district offers dining delights from Spanish tapas to Mediterranean, Mexican to Indian, Japanese to Italian and more—at all price levels. Wander the area to discover upscale shops, eclectic nightclubs and brewpubs, nationally known theatres, and cultural experiences unique to the nation's capital.

Not your typical folk duo, The Sweater Set performs with ukulele, glockenspiel, and kazoo—among other instruments—to accompany their intricate vocal harmonies.
Telling Your Public Value Stories
Meeting Room 2
In the public sector, we rely on statistics and policy rationale to make our case for the value of the arts. How can we make our information more accessible and persuasive? Stories provide the means. When information is coupled with an effective story structure, our messages become more engaging and memorable. Participate in this artist-led session to swap stories, learn the anatomy of a compelling narrative and practice new ways of communicating the value of the arts.

Facilitator
Meredith Maslich, Trainer and Board Member, SpeakeasyDC

Moderator
Sue Struve, Communications Manager, NASAA

Arts Awareness in Action:
Statewide Campaigns
Meeting Rooms 10 & 11
A successful campaign requires a sound strategy, savvy marketing and good timing, not to mention persistence! See these ingredients in action in this session, which features three state campaigns designed to raise public awareness about the arts or to generate funds to support state arts agencies. Join this session to learn more about their initiatives and to share your own awareness-raising and advocacy ideas.

Presenters
Arizona Commission on the Arts
California Arts Council
Minnesota State Arts Board

Moderator
Eric Giles, Learning Services Manager, NASAA

The “Big Question” Session
Meeting Room 3
Gain a national perspective on the subjects of cultural policy, arts participation and American politics. This conversation with the executive leaders of NASAA and Americans for the Arts tackles some of the biggest questions facing our field and identifies resources you can use to address them at the state level.

Presenters
Jonathan Katz, CEO, NASAA
Robert Lynch, President and CEO, Americans for the Arts

State Arts Agency Change:
New Models for a New Era?
Meeting Room 4
This group dialogue invites you to develop new paradigms for state arts agencies and to imagine alternative futures for our field. The session continues discussions held during the 2011 NASAA Leadership Institute, where state arts agencies considered long-term changes affecting the arts, the economy and the public sector. Prior participation in the Leadership Institute is not required—all participants are welcome.

Facilitator
Kelly J. Barsdate, Chief Program and Planning Officer, NASAA

11:00 A.M. – 12:30 P.M.
Conference Closing & Keynote Performance
Renaissance Ballroom, West Salons A & B, Ballroom Level

The closing session of Assembly 2012 features new U.S. Poet Laureate Natasha Trethewey. Originally from Gulfport, Mississippi, Trethewey is one of our youngest poets laureate and only the second from the South (she is also State Poet Laureate of Mississippi). She shares her story and her views on how the arts create awareness of social issues and help citizens make meaning of challenges we face as a society. Trethewey is joined onstage by fellow Mississippian Kristen Dupard, winner of this year’s national Poetry Out Loud competition.

Natasha Trethewey won the 2007 Pulitzer Prize for Native Guard. Her newest collection, Thrall, was published this year.

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Natasha Trethewey won the 2007 Pulitzer Prize for Native Guard. Her newest collection, Thrall, was published this year.

10:30 – 11:00 A.M.
Wyoming Refreshment Break
Renaissance Ballroom Foyer, Ballroom Level
Join the Wyoming Arts Council for special treats and entertainment from the host of NASAA’s 2013 Leadership Institute, October 16-18, 2013.

2012 Poetry Out Loud National Champion Kristen Dupard graduated in the top 10% of her class at Ridgeland High School.

continued
12:30 – 1:30 P.M.  
**Networking Box Lunch**  
Renaissance Ballroom, East Salon, Ballroom Level

**Postconference Activities (optional)**

1:30 – 3:30 P.M.  
**Advocacy Forum: A Joint Session for State Arts Agencies & State Arts Advocacy Organizations**  
Renaissance Ballroom, West Salons A & B, Ballroom Level  
Come together with your colleagues from state arts advocacy/service organizations to discuss how states and advocacy organizations can better partner with each other. In addition to swapping best practices and success stories, this session addresses how organizations are working with other non-arts groups and explores ideas for making both state arts agencies and advocacy organizations more “fundable.” NASAA and the State Arts Action Network are cooperating to arrange this forum.

**Facilitators**  
Robert Booker, Executive Director, Arizona Commission on the Arts  
Mike Latvis, Director of Public Policy, ArtServe Michigan; Chair, State Arts Action Network

2:00 – 5:00 P.M. Bus departs at 1:30 P.M.  
**ARTventure Excursion to THEARC**  
The DC Commission on the Arts and Humanities guides NASAA participants on an “ARTventure” at the Town Hall Education Arts Recreation Campus, locally known as THEARC. This unique interactive experience begins with a tour of the facility by THEARC Executive Director and DC Arts and Humanities Commissioner Edmund Fleet. Next are presentations from celebrated THEARC partners, including The Washington Ballet, the Corcoran Gallery of Art, The Selma M. Levine School of Music, and the Boys and Girls Club of Greater Washington. The program concludes with a panel discussion on the arts and neighborhood revitalization, moderated by Commission Executive Director Lionell Thomas, that includes noted community organizer Oramenta Newsome and Sam Sweet from the Atlas Performing Arts Center. A light reception follows.

Motor coach departs the Renaissance Washington, DC Downtown Hotel (from the K Street entrance) promptly at 1:30 p.m. for THEARC. Motor coach departs THEARC immediately following the program and returns to the conference hotels.

THEARC address: 1901 Mississippi Avenue, SE. This event is free and open to preregistered conference participants and guests. Additional participants will be accommodated as space is available. More information about THEARC may be found at www.thearcdc.org.
Assembly 2012 Computer Room  
Meeting Planner Office C, Ballroom Level

Desktop PCs with Internet access are available for use on a limited, space-available basis. Computer Room hours are:
- Thursday, October 4, 7:30 A.M. – 6:00 P.M.
- Friday, October 5, 7:30 A.M. – 6:00 P.M.
- Saturday, October 6, 7:30 A.M. – 2:00 P.M.

Name Badges
Your name badge is your “admission ticket” to conference sessions and special events. Be sure to wear it during all conference functions. If you lose or misplace your badge, you may replace it at the NASAA staff office. Ribbons attached to name badges are identified below.

- **Yellow**  NASAA Staff
- **Black**   NASAA Board
- **Blue**    DC Commission on the Arts and Humanities
- **Red**    Speakers, panelists and facilitators
- **Purple**  Sponsors
- **Magenta** Donors

Assembly 2012 Registration  
Renaissance Ballroom Registration Counter, Ballroom Level

Assembly 2012 registration is available during these times:
- Thursday, October 4, 7:00 A.M. – 6:00 P.M.
- Friday, October 5, 7:00 A.M. – 6:00 P.M.
- Saturday, October 6, 8:00 A.M. – 2:00 P.M.

If you miss registration, please visit the NASAA staff office, located in Meeting Room 18.

NASAA Staff Office  
Meeting Room 18, Ballroom Level

If you missed registration, lost your badge, or have a question concerning the meeting, stop by the NASAA staff office. Hours are:
- Thursday, October 4, 7:30 A.M. – 6:00 P.M.
- Friday, October 5, 7:30 A.M. – 6:00 P.M.
- Saturday, October 6, 8:00 A.M. – 2:00 P.M.

Meeting Site
Unless otherwise indicated, all meetings will take place at:
Renaissance Washington, DC Downtown Hotel  
999 Ninth Street, N.W.  
Washington, D.C. 20001  
T: 202-898-9000  
F: 202-962-4470

Unless otherwise noted, all NASAA events are held in accessible facilities. Sign language interpreters will be provided upon request.
Thank you!

A very special thanks to supporters of NASAA’s 2012 Annual Fund. Gifts from individuals directly support our advocacy, research, leadership training and other services that strengthen state arts agencies.

**Leadership Circle $1,000+**
- Bobby Kadis* 8
- Susan S. Landis* 7
- Martha S. MacDonell 8
- Maynard C. Smith Construction Company, Inc. 2
- Barbara S. Robinson 10
- Ginger Warner 5

**Patron $500-$999**
- Lona A. Barrick 2
- Patricia Bizzell 3
- Patrice Bugelas-Brandt 2
- Nicholas J. Covatta Jr. 6
- Sara Jane DeHoff 3
- Mark Feldman 1
- John B. and Delores C. Fery 8
- Dorothy Pierce McSweeny 10
- Jeffrey A. Rich 1
- Bruce A. Richardson 6
- Laura S. Smith 8
- Diane P. Stewart 1
- Carol Trawick 1

**Sponsor $250-$499**
- Anonymous 2
- Peggy J. Baggett 6
- Sharon Beshore 1
- Pam Breaux* 7
- David W. Briggs 6
- Gerri Combs 9
- Sherry Davis 1
- Lisa Dent 2
- John Divine* 2
- Michael Faison 3
- David J. Fraher 8
- Julie Henahan* 3
- Jonathan Katz 3
- Todd P. Lowe 4
- David A. Miller 5
- Charles V. Stanhope 1
- Paul B. Stavros 8
- Susan Steinhauser and Daniel Greenberg 3
- Suzette Surkamer* 10

**Sustainer $100-$249**
- Michael Alexander and Victoria Kirsch 3
- Kelly Barsdale 3
- Rita and Mike Basom 3
- Budd Harris Bishop 4
- Susan Boskoff 1
- Jean B. Boyer Cowling 2
- John Bracey* 3
- Dr. Roger C. Brooks 2
- Benjamin Brown* 3
- D. David Brown 2
- Patty A. and Robert W. Bryant 1
- Michael J. Charron* 2
- Nicki and Peter Clarke 8
- Robert B. Clasen 1
- Shelley Cohn 7
- Carl C. Cole 2
- Theresa Colvin* 3
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**NASAA Assembly 2012 19**
Dear friends,

I'm thrilled for us to be together at Assembly 2012. One thing I love about NASAA meetings is that we can share our battles and successes face-to-face with those who truly understand—each other.

I can’t even count how many times NASAA has helped my agency weather difficult times! NASAA always responds right away with exactly the information we need.

This is why I give personally to NASAA—to ensure that my agency, and all state arts agencies, can access this high level of customized support 24/7/365.

Your gift to NASAA helps all of us succeed, because only NASAA:

   Represents our interests in Congress. NASAA’s advocacy protects and preserves the 40% of the National Endowment for the Arts program funds that go to states and regions. We all rely on NASAA to keep that money intact and flexible.

   Helps us advocate effectively at home. NASAA’s research and advocacy tools are the best when it comes to making our case to legislators.

If you find yourself inspired, reassured or fired up over the next three days—and I know you will!—please put that energy into action on behalf of everyone here, and on behalf of the arts all across our country.

Please make a gift to NASAA’s 2013 Annual Fund today. It’s as simple as visiting the registration desk or www.nasaa-arts.org. Or scan here to donate now:

Thank you so much!

Sincerely,

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Executive Director, Montana Arts Council
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The mission of the DC Commission on the Arts and Humanities is to provide grant funds, programs and educational activities that encourage diverse artistic expressions and learning opportunities, so that all District of Columbia residents and visitors can experience the rich culture of our city.

Additional support for arts education managers and folk arts coordinators is provided by the National Endowment for the Arts and administered by the National Assembly of State Arts Agencies.

The work of NASAA and the state arts agencies is strengthened in many ways through partnership with the National Endowment for the Arts.
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