



Flashes of Inspiration 2016 Friday, September 16

This showcase includes an array of creative programs, helpful tools and fresh ideas from states and regions, using a series of fast-paced and highly visual presentations designed to inform and inspire you in just five minutes apiece.

1. Oregon Arts Commission – Poetry Out Loud and the Oregon School for the Deaf

A seven-year process of working with Oregon School for the Deaf to develop a national model for including students who are deaf in this poetry recitation contest.

Alternatively: evaluation findings from our pilot work-force development internship program, Connecting Students to the World of Work.

2. Ohio Arts Council – Creative Aging Ohio

For the past few years, we've heard arts leaders lament the "graying" of their audiences as a looming challenge to overcome. Many are wringing their hands and charging marketing directors to go forth and find new, younger audiences. LaPlaca Cohen's 2014 annual Culture Track report finds that after Millennials, Pre-Wars (those age 70 and above) are the most active cultural consumers. This data begs the question, What if the graying audience phenomenon is actually an asset to be embraced and leveraged, rather than a challenge to be solved? What if the "new" audiences aren't younger?

The Ohio Arts Council's (OAC) Creative Aging Ohio program supports organizations to design and experiment with ways to facilitate and support creative, participatory art-making experiences for older adults across the state in a variety of disciplines. In addition to funding organizations to implement this important work, OAC is convening funded organizations to share knowledge and learning, and training artists to work with older adults.

Additional resources:

<http://oac.ohio.gov/Resources/Current-Initiatives>

3. Michigan Council for Arts & Cultural Affairs – What Is Stewardship: MCACA Reaction to the Flint Water Crisis

The Flint, Michigan, water crisis is a problem whose effects will not go away for decades. As stewards of the arts and culture in Michigan, the Michigan Council for Arts & Cultural Affairs felt it was their responsibility to address it, so they figured out a way to do so by rooting what they could do in who they are.

- 4. Iowa Arts Council – Paper Piles to Electronic Files: Going Digital in Iowa**
The Iowa Arts Council (IAC)/Iowa Department of Cultural Affairs was subject to a paper-heavy grants process and filing system, with data collection taking place in 15 different systems. Now, using Slideroom.com and Salesforce.com, IAC transitioned to a 100% electronic grant process, and is using Salesforce to fold processes from every area of the department into one system. IAC has moved very quickly with this transition we are happy to share the realities of our successes and challenges along the way.

Additional resources:

Visit iowaartscouncil.slideroom.com to see our current application process.

- 5. Vermont Arts Council – It's a Thing: Vermont Creative Network**
Wherever the Vermont Creative Network goes, it meets with high energy and plenty of YES! It seems the time for inclusive, creative-sector advancement in Vermont is now. As one of the Arts Council's three 50-year-anniversary initiatives, the Creative Network is envisioned as a collective impact communications, learning, advocacy superstructure and more.

Additional resources:

www.vermontcreativenetwork.org

- 6. Maine Arts Commission – How to Get a 95% Response Rate to Your Arts Education Census**
This Flashes presentation will wow audiences by informing them how Maine achieved this remarkable feat! Yes, 95% of ALL of the schools in Maine responded to our Arts Education Census survey. We will inform everyone exactly HOW we did this and provide some of the final results.

Additional resources:

<http://mainearts.maine.gov/Pages/Education/Arts-Education-Census>

- 7. New Hampshire State Council on the Arts – Creative Corrections**
The New Hampshire State Council on the Arts has been partnering with the state Department of Corrections on an artist in residence at a summer camp for children of incarcerated parents at both the women's and men's prison. Additionally, the deaths from drug overdoses has dramatically increased in New Hampshire, and many of the jails and treatment facilities are looking for alternative programming.
- 8. Wyoming Arts Council – Art of the Hunt: Wyoming Traditions**
In partnership with the University of Wyoming public folk arts program and the Wyoming State Museum, the Wyoming Arts Council curated an exhibit featuring more than 70 items from 60 contemporary Wyoming artists. Pieces related to the participation in and the celebration of hunting and fishing in Wyoming. Selected items included fishing lures, pack saddles, campfire stories and taxidermy. The exhibit opened with a Damascus knife and four perspectives of the art: the artist, the folklorist, the archaeologist and the art historian. This set the stage for visitors to view the work as more than functional pieces, but as highly crafted, complicated, creative and value-laden objects. Funded by a National Endowment for the Arts Art Works grant and designed by Split Rock Studios in St. Paul, this highly anticipated exhibit reached thousands of museum visitors and will now become an extended on-line resource with additional artist interviews and work.

Additional resources:

<http://wyoarts.state.wy.us/wac-program/art-of-the-hunt/>

9. North Carolina Arts Council – African American Music Trails

The North Carolina Arts Council (NAC), a division of the North Carolina Department of Cultural Resources, partnered with regional musicians, the North Carolina Department of Transportation, local regional arts councils, tourism agencies, and arts and folklife organizations to plan and implement this special initiative. African American Music Trails of Eastern North Carolina builds on NAC's nationally recognized cultural tourism guides to traditional Appalachian music, Cherokee heritage and literary heritage across the state.

Additional resources:

<http://www.africanamericanmusicnc.com/>

10. Utah Division of Arts & Museums – Bite-size Poetry

The brainchild of former Utah Poet Laureate Katharine Coles, Bite-Size Poetry features notable Utah poets reciting short poems they've written. A media partner, TWIG Media Lab, created videos of the readings, and we released one video a month on our website and social media throughout 2015. In spring 2016, we partnered with Utah Film Center and Salt Lake Film Society to have some of the videos shown before film screenings at their venues. This increased viewership of the Bite-Size videos by 25,289.

Additional resources:

Gay Cookson
Utah Arts & Museums Director
801-236-7551
glcookson@utah.gov

Alyssa Hickman Grove
Utah Arts & Museums Literary Arts
Manager
801-236-7548
agrove@utah.gov

Utah Arts & Museums Bite-Size Poetry website:

<https://heritage.utah.gov/arts-and-museums/bite-size-poetry>

Utah Arts & Museums YouTube channel:

<https://www.youtube.com/user/UtahArtsandMuseums/playlists>

Utah Arts & Museums Literary Arts Facebook page:

<https://www.facebook.com/LiteraryArtsUtahArtsMuseums/>