



Folk and Traditional Arts Preconference and Peer Sessions
September 14 – 16, 2016

Agenda

Wednesday, September 14

8:45 – 9:00 a.m. Welcome and Overview of the Program

Members of the Folk and Traditional Arts Session Planning Committee

9:00 – 10:15 a.m. Snapshots from the Field (Introductions)

Hosts/Coordinators: Jon Lohman, Virginia Council on the Humanities; Jon Kay, Traditional Arts Indiana

Presenters: Via media produced in advance, all folk arts peers in attendance

10:30 a.m. – 12:00 p.m. Part 1: Understanding Racism, Xenophobia and Intolerance in Our Work

Hosts/Coordinators: Amy Kitchener, Alliance for California Traditional Arts; Laura Marcus Green, South Carolina Arts Commission/McKissick Museum

Presenter: April Grayson, William Winter Institute for Racial Reconciliation

Where's My Place in Racial Justice? Reflecting on Personal and Professional Roles in Creating Equity

- How do we talk about race?
- Practicing listening to build bridges and learn from others' experiences
- Reflecting on my personal role in racial justice
- How can my profession work toward creating racial equity?

12:00 – 1:30 p.m. Lunch on your own

1:30 – 3:00 p.m. Part 2: Understanding Racism, Xenophobia and Intolerance in Our Work

Hosts/Coordinators: Amy Kitchener, Alliance for California Traditional Arts; Laura Marcus Green, South Carolina Arts Commission/McKissick Museum

Presenter: April Grayson, William Winter Institute for Racial Reconciliation

- 3:00 – 3:15 p.m. Break**
- 3:15 – 3:45 p.m. Reflections and Continuing the Discussion...**
Dr. Norma Cantu
- 4:00 – 7:00 p.m. Local Traditions Field Trip (TBD), including dinner**

Thursday, September 15

- 8:30 – 9:15 a.m. New Faces in the Field**

Host/Coordinator: Adrienne Decker, Utah Division of Arts & Museums
Presenters: Chad Buterbaugh (MD), Lilli Tichinin (NM), Rina Rossi (MN), Bradley Hanson (TN), Emily Hilliard (WV), and 2-3 others yet to be confirmed

New state arts agency folk arts coordinators from across the country introduce peers to their vision for supporting traditional arts and folklife. Presenters share success stories from their programs and discuss the challenges they face as state level folklife programs and public policy continue to change.

- 9:15 – 9:50 a.m. A View from Washington on State Folk Arts Programs**

Host/Coordinator: Jon Lohman, Virginia Council on the Humanities
Presenter: Dr. Cliff Murphy, Director, NEA Folk and Traditional Arts Program

- 9:50 – 10:00 a.m. Break**

- 10:00 – 10:45 a.m. Folk Arts, Aging, Health and Wellness: Uniquely Structured for Impact**

Hosts/Coordinators: Jon Kay, Traditional Arts Indiana/Mathers Museum of World Culture; Troyd Geist, North Dakota Council on the Arts
Presenters: Troyd Geist, North Dakota Council on the Arts; Dr. Jon Kay, Traditional Arts Indiana/Mathers Museum of World Culture; Kathleen Mundell, Cultural Resources/Maine Arts Commission; Dr. Clare Luz, Assistant Professor, College of Human Medicine, Michigan State University

This session provides a brief overview of the uniquely positioned power of folk art, tradition and our field to positively impact our aging population, health and wellness. The presentation begins with "Gerontology 101," by Dr. Clare Luz, who discusses folk arts in the context of an aging population and pillars of good health. Dr. Jon Kay describes how folk art and tradition are embedded in natural cultural structures that positively impact the emotional and physical life of elders living on their own. The Art for Life Program and the capacity of folk arts to improve the emotional and physical life of elders and other individuals living in care facilities

is addressed by Troyd Geist. And finally, Kathleen Mundell explores Life Review techniques as a method for self-reflection and reevaluation in the aging process.

11:00 a.m. – 12:00 p.m. NASAA Plenary Session (for those registered)

Friday, September 16

8:30 – 9:15 a.m. Craft Emergency Relief Fund+ (CERF+)

Coordinator/Host: Marsha MacDowell, Michigan Traditional Arts Program

Presenter: Cornelia Carey, CERF+ Executive Director

Cornelia Carey joins the Folk and Traditional Arts Peer group to discuss the work of CERF+, a national artist service organization whose mission is to safeguard and sustain the careers of artists working in craft disciplines and to provide emergency resources that benefit all artists. CERF+ is committed to ensuring that materials based artists know about its programs and services, and Cornelia is seeking advice from peer group participants about outreach to folk and traditional artists and possible partnerships with state arts agencies.

9:15 – 10:00 a.m. Feast of Ideas

Breakout Sessions: a time to address changes in the field, emerging opportunities, and critical concerns and to organize actionable plans and partnerships.

- State Program Transitions and Legacies
Roundtable Coordinator/Host: Rebecca Snetselaar, Nevada Arts Council
Anchor participants: Riki Saltzman (OR), Robert Baron (NY), Lilli Tichinin (NM), Bradley Hanson (TN)
- University and State Program Partnerships
Roundtable coordinator/host: Marsha MacDowell, Michigan Traditional Arts Program/Michigan State University Museum
- Folk Arts, Aging and Wellness
Roundtable Coordinators: Jon Kay, Traditional Arts Indiana/Mathers Museum of World Culture; Troyd Geist, North Dakota Council on the Arts; Kathleen Mundell, Maine Arts Commission; Dr. Clare Luz, Assistant Professor, College of Human Medicine, Michigan State University; Amy Kitchener, California Alliance for Traditional Arts; Anne F. Hatch, Wyoming Arts Council

10:00 – 10:15 a.m. Break

10:15 – 10:45 a.m. Wrap-up/Evaluation/Next Steps

Presenters

Norma Cantu, Ph.D.

Cornelia Carey, CERF+ Executive Director

Adrienne Decker, Utah Division of Arts & Museums

Troyd Geist: Troyd is the state folklorist with the North Dakota Council on the Arts. He holds a master of arts degree in sociology/anthropology from North Dakota State University, and has participated in and conducted projects involving the impact of folk art and folk traditions on health and well-being. Those efforts include traditional storytellers working with fetal alcohol research and prevention programs, Bell's palsy as viewed and treated in traditional cultures, familial Alzheimer's disease tracking using anthropological methods, and the use of culturally infused narrative and traditional music for guided imagery. He directed the original Art for Life pilot project in 2001-2003, which measured the effects of long-term folk arts and artist interaction on combatting the negative impact of the "three plagues" (loneliness, boredom and helplessness) that many residents in eldercare facilities experience. Subsequently, he developed the Art for Life Program.

April Grayson: April Grayson is the community building coordinator at the William Winter Institute for Racial Reconciliation, based at the University of Mississippi. She is part of a team that facilitates the Institute's two-year process on dialogue and racial justice with community groups, called the Welcome Table. Previously, April was documentary educator at the Institute from 2005 through 2008. She has led community oral history and documentary projects, including a project on the integration of the University of Mississippi School of Law and Medical School, which won the Mississippi Historical Society's Oral History Award, with Kate Medley. She has a master of fine arts in film from San Francisco Art Institute. Her short films have been shown in festivals, galleries and museums in the United States, Canada, Europe, Africa and South America.

Laura Marcus Green, South Carolina Arts Commission/McKissick Museum

Anne F. Hatch, Wyoming Arts Council, manages the Folk and Traditional Arts program and the Health and Wellness through the Arts initiative. Annie has 25 years of experience in public folklore and arts administration in the American West. Her work includes creating programs that support Wyoming's traditional arts through events, exhibits and documentaries and developing collaborations to provide services to artists, organizations and general audiences. When not participating in cultural activities, she enjoys riding her mule, Chester, and gaming with her family.

Jon Kay, Ph.D.: Jon is a professor of practice at Indiana University, where he teaches courses in public folklore and researches the uses of folk art in the lives of seniors. Since 2004, he has directed Traditional Arts Indiana (TAI), the official state

folk arts program, which received the 2013 Governor's Arts Award. As TAI director, Jon conducts public programs and produces exhibitions about Indiana's traditional artists. His book *Folk Art and Aging: Life-Story Art in Indiana*, published by Indiana University Press in 2016, explores the memory art of five elders in Indiana. Jon's work stresses the importance and potential benefits traditional art may play in the emotional, physical, and social health of elders prior to their placement in eldercare facilities.

Amy Kitchener, Alliance for California Traditional Arts

Jon Lohman, Virginia Council on the Humanities

Clare Luz, Ph.D.: Clare is a gerontologist with Family Medicine, College of Human Medicine, at Michigan State University. She has more than 35 years of experience in the field of aging, beginning as a clinical social worker in long-term care settings. For the past 18 years, Clare has conducted community based health services research that addresses aspects of functional and holistic health, and systems of care, affecting quality of life for vulnerable older adults. The majority of her research has been related to work-force development, particularly direct care workers, delirium at end of life, and the intersection of the arts, health and well-being. Clare teaches research methods, and medicine and the humanities, and serves on both the Michigan Society of Gerontology board and the National Quality Forum Committee for Home and Community-Based Care. She is a coauthor of the forthcoming *Quilts and Health* (Indiana University Press).

Marsha MacDowell, Ph.D., Michigan Traditional Arts Program

Cliff Murphy, Ph.D., Director, NEA Folk and Traditional Arts Program

Kathleen Mundell: Kathleen is the director of Cultural Resources, a nonprofit working with communities on helping sustain their local culture. She has a master's degree in folklore from Indiana University and more than 30 years' experience in public-sector folklore. Most recently, she directed the Creative Aging and Traditional Arts Program at the Maine Arts Commission. Based on her work with Maine Wabanaki traditional artists and Akwesasne basket makers of New York, she received a research fellowship in 2006 from the UNC Center for Craft, Creativity and Design and published *North by Northeast: Wabanaki, Haudenosaunee and Tuscarora Traditional Arts* (Tilbury House Press). In addition, she coauthored "Life Review Projects: A Guide for Seniors" with folklorist Dr. Steven Zeitlin.

Rebecca Snetselaar, Nevada Arts Council