



IOWA **ARTS** COUNCIL

IOWA DEPARTMENT OF CULTURAL AFFAIRS

Cover: Jeff Boshart, *Interstellar Naught*, 2013. Dubuque Art on the River. Exhibition Best of Show.
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2014 IOWA PUBLIC ART NETWORK CONFERENCE PROGRAM

GRAND RIVER CENTER DUBUQUE, IOWA

OCTOBER 2-3, 2015

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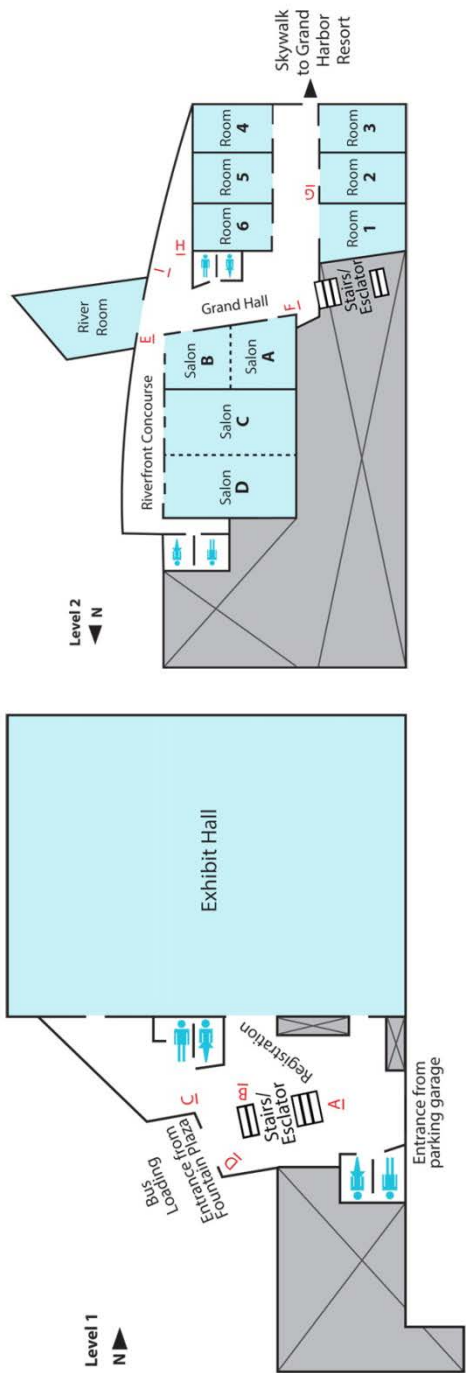
The **Iowa Public Art Network** (IPAN) is a peer-group, organized by the Iowa Arts Council, which seeks to advance the value of public art in Iowa and professional standards and practices in the field of public art. IPAN represents artists, public art program administrators and board members and public art enthusiasts from across the state.

The Iowa Public Art Network Conference is presented by the **Iowa Arts Council**, a division of the Iowa Department of Cultural Affairs. The mission of the Iowa Arts Council is to enrich the quality of life for Iowans through support of the arts.

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FOR MORE INFORMATION, VISIT IOWAARTSCOUNCIL.ORG

GRAND RIVER CENTER MAP



IOWA PUBLIC ART NETWORK CONFERENCE SCHEDULE

THURSDAY, OCTOBER 2

5:30 – 8:00 PM OPENING RECEPTION

View the Voices from the Warehouse exhibition in Dubuque's Historic Millwork District and enjoy networking with colleagues.

[Off-Site Location: Voices Gallery, 10th & Jackson, Dubuque](#)

FRIDAY, OCTOBER 3

7:30 – 11:00 AM REGISTRATION

Pick up conference materials and sign up for networking zone sessions.

[Location: Grand Hall](#)

7:30 – 8:30 AM BREAKFAST

Enjoy conversation with colleagues and pick out sessions for the day.

[Location: Riverfront Concourse](#)

8:15 – 9:00 AM WELCOME

Matt Harris, Iowa Arts Council, Iowa Department of Cultural Affairs

Mayor Roy Buol, City of Dubuque

[Location: Riverfront Concourse](#)

8:15 – 9:00 AM CASE STUDY: DUBUQUE

Hear how our host city, Dubuque, has embraced arts and culture initiatives and is looking towards the future with a new arts master plan.

[Location: Riverfront Concourse](#)

Jerelyn O'Conner, City of Dubuque Economic Development Department

9:00 - 10:00 AM MORNING SESSIONS

■ Best Practices in Public Art Maintenance and Conservation

A panel of experts will share their views on best practices in maintaining and conserving public art (Hint: focus on conservation from the start of a project).

[Location: Room 1](#)

Tom Stancliffe, Professor of Art, University of Northern Iowa

Kate Greder, University Museums, Iowa State University

Ben Owen, Percent for Art Officer, Minnesota State Arts Board

■ Built to Last (or Not)

Should public art always be built to last? What constitutes permanent, and does permanency matter? A panel of artists and public art administrators will discuss this topic, as well as more temporary and performance-based forms of public art.

[Location: Room 2](#)

Darrell Taylor, Artist and Director, University of Northern Iowa Gallery of Art

Peter Goche, Artist and Lecturer in Architecture, Iowa State University

Sarah Luther, Artist, IN:SITE temporary public art

10:00 - 10:30 AM NETWORKING BREAK

Visit with your colleagues on topic areas of interest in three networking zones.

NETWORKING ZONES

■ IN:SITE Temporary Public Art Project

Take a break from conferencing and participate in a temporary public art project led by the artist group IN:SITE.

[Location: Grand Hall](#)

Sarah Luther, Artist, IN:SITE temporary public art

■ Public Art Master Planning

Considering a public art master plan, or just getting starting in the master planning process? Learn from other communities who have completed or begun the master planning process.

[Location: Grand Hall](#)

David Schmitz, Community Resources Specialist, Iowa Arts Council

■ Artist Mentoring: Advice for Artists Seeking their First Commission

Getting started in public art without a previous track record can be a challenge. As a visual artist working in a gallery or museum environment, how do you know if public art is right for you? This informal one-on-one session with a curator / arts administrator will focus on mentoring for emerging to mid-career artists seeking to get started in public art.

[Location: Grand Hall](#)

Sign up for a slot at registration. Slots will be filled on a first-come, first-served basis.

David Dahlquist, Artist, RDG Dahlquist Art Studio

Pam White, Artist

10:30 - 11:30 AM MID MORNING SESSIONS

■ Temporary vs. Commissioning: What Type of Public Art Program is Right for Your Community?

Temporary exhibits of public art are often viewed by cities as a low cost, low-commitment way to feature and attract visitors to an area, while perhaps paving a path towards more long-term, sustainable efforts to cultivate public art. However, these two objectives may have very different end goals. This session will focus on the similarities and differences between temporary and formal (commissioning) public art programs and how they may work together.

[Location: Room 1](#)

Jessica Rowe, Director, Greater Des Moines Public Art Foundation

Karin Wolf, Arts Program Administrator, Madison Arts Commission

Marcia Bollinger, Director, Iowa City Public Art Program

■ Shop Talk: Artists on the Public Art Process

Several artists will talk about the process of completing public art commissions, from conception to installation, with an emphasis on lessons learned along the way.

[Location: Room 2](#)

Gail Simpson, Professor of Art, University of Wisconsin-Madison

David Dahlquist, Artist, RDG Dahlquist Art Studio

TJ Moberg and Dennis Reynolds, Artist Team, Des Moines

11:30 AM – NOON LUNCH

Enjoy conversation with colleagues and a short presentation by the Iowa Arts Council.

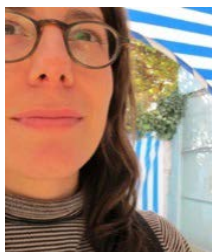
[Location: Riverfront Concourse](#)

NOON – 12:30 PM KEYNOTE

■ Public Art as Event

Temporary installations, festivals, pop-up projects and participatory events build a sense of place and identify for a community. This talk will present examples of dynamic event-based public art and the challenges and benefits of this practice.

[Location: Riverfront Concourse](#)



Sarah Peters, Northern Spark Festival, Minneapolis

Sarah Peters is a Twin Cities-based artist, writer and arts programmer interested in public engagement with the arts and critical issues of our time. On the streets she organizes public art projects such as the annual Northern Spark Festival; in the studio she makes books; on the water she rows a handmade boat and dreams of turning the lakes of Minneapolis into a creative commons.

1:00 – 2:00 PM

AFTERNOON SESSIONS

■ **Local Public Art Case Studies**

Hear how communities with growing public art presences are building their public art programs from the ground up.

[Location: Room 1](#)

Allison Sheridan, Ames Public Art Program

Dan Perry, Cedar Falls Public Art Commission

Richard Zietlow, LeMars Main Street Program

Jill Ackerman, Marion Chamber of Commerce

Heidi Pierson, Marshalltown Public Art Committee

■ **Public Art Education**

As educators and advocates for public art, how do we get audiences to think and talk about public art more actively? In this workshop participants will consider a public artwork or a public art collection in their community from the perspective of the general public, a knowledgeable visitor and expert, using multiple interpretation strategies to reach new audiences and focusing on how public art can be continually explored, re-examined and re-interpreted through programs.

[Location: Room 2](#)

Jill Featherstone, Education Director, Des Moines Art Center

2:00 – 3:45 PM

ART IN THE COMMUNITY TOUR

Enjoy free shuttle transportation to sites across Dubuque and view public art in the community.

FEATURED STOPS

■ Art on the River Exhibit

■ Art Gumbo Project

■ Creative Matters Portrait Project

■ Dubuque Museum of Art

4:00 – 4:45 PM

PUBLIC ART YEAR-IN-REVIEW

Get a sense of what's happening in public art across the state through rapid-fire presentations in this popular closing session.

[Location: Rooms 1 & 2](#)

4:45 – 5:00 PM

CLOSING

Matt Harris, Iowa Arts Council, Iowa Department of Cultural Affairs

[Location: Rooms 1 & 2](#)

ARTVENTURES



■ Fall into Art Tour & Event

Friday, October 3, 5:00 – 10:00 PM

For conference attendees staying a second night, enjoy an annual arts & cultural walk along Dubuque's Cultural Corridor. This self-guided tour offers a culturally rich exploration of the downtown including Cable Car Square, the Historic Millwork District, Historic Old Main, and Upper Main/Farmers' Market. Trolley service is also available.



■ Farm/Art Dtour

Saturday, October 4, Depart Grand River Center at 8:30 AM

For conference attendees who wish to stay through Saturday, join us for a short, organized side-trip from Dubuque to the Wormfarm Institute in southwest Wisconsin for the annual Farm/Art DTour. The tour is punctuated by temporary art installations and artist-built mobile Roadside Culture Stands selling fresh, locally grown produce.

FEATURED ARTISTS



■ **IN:SITE** is an artist collaborative that has curated, managed and promoted temporary public art projects since 2006, engaging local communities while in dialog with international contemporary art. IN:SITE collaborates with residents, organizations, businesses, and government to develop long term relationships and provides opportunities for artists to expand their studio practice and explore public venues.

PARTNERS

Thank you our partners for making the 2014 Iowa Public Art Network Conference possible.

- City of Dubuque Economic Development
- Art on the River Exhibition
- Dubuque Convention & Visitors Bureau
- Dubuque Museum of Art
- Voices Productions – Voices from the Warehouse District X
- Wisconsin Arts Board

