

STATE ARTS AGENCY GRANT MAKING AND FUNDING

Each of America's 50 states and six jurisdictions has a government agency that works to make the cultural, civic, economic and educational benefits of the arts available to all communities. Through services and grant making, state arts agencies (SAAs) increase citizen access to the arts and help each state to recognize, cultivate and promote its unique creative assets. State arts agencies are publicly guided entities that engage citizen volunteers as council members, grant-adjudication panelists and participants in agency planning and decision making.

State Arts Agency Grant Making

State arts agencies provide a wide array of citizen services, including public information, partnership building, technical assistance, and research and planning. Among the most important of these services is grant making: nearly 21,000 projects are funded in more than 4,400 communities each year. State arts agencies invest their funds through a variety of programs designed to foster:

- **educational success**, by investing in arts education opportunities for students. Forty percent of state arts agency grants are directed toward programs and organizations with significant arts education activities;
- **arts participation**, by supporting more than 6,400 performances, exhibitions and lifelong learning programs;
- **accessibility**, by investing more than \$71 million in programs that widen the availability of the arts, especially in rural areas and among underserved populations;
- **cultural infrastructure**, by investing in arts organizations, both established and emerging, through general operating support, professional development, stabilization funding and networking support. General operating support is one of the most flexible types of funding and accounts for more than one-third of state arts agency grant dollars;
- **innovation**, by supporting individual artists and the development of new creative works; and
- **artistic heritage**, by investing more than \$6 million in the preservation of cultural traditions through projects in the folk and traditional arts.

Total State Arts Agency Grant Awards Fiscal Year 2014

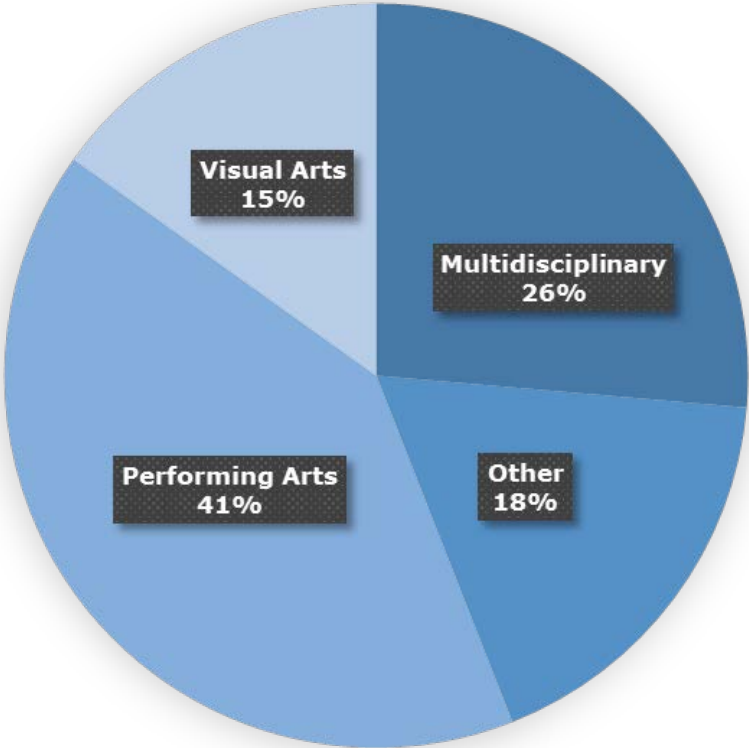
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|-------------------------------|---------------|
| Number of Grants Awarded | 20,817 |
| Arts Education Grants | 8,954 |
| Operating Support Grants | 4,888 |
| Individual Artist Grants | 2,268 |
| Grants to Local Arts Agencies | 1,758 |
| Grant Dollars Awarded | \$242,314,113 |
| Number of Communities Funded | 4,401 |

State arts agency grant requirements encourage local investment in the arts. Applicants match—and usually exceed—the funds granted by the state with funds from local government, the private sector or earned-income activities. Although state arts agency grants represent a modest portion of overall funding for the arts, they convey unique and essential public benefits. State arts agency policies encourage civic engagement, catalyze collaboration within and across sectors, ensure equitable access to funding opportunities, and comprehensively address the long-term needs of each state and jurisdiction in America.

State Arts Agency Awards by Discipline
Fiscal Year 2014

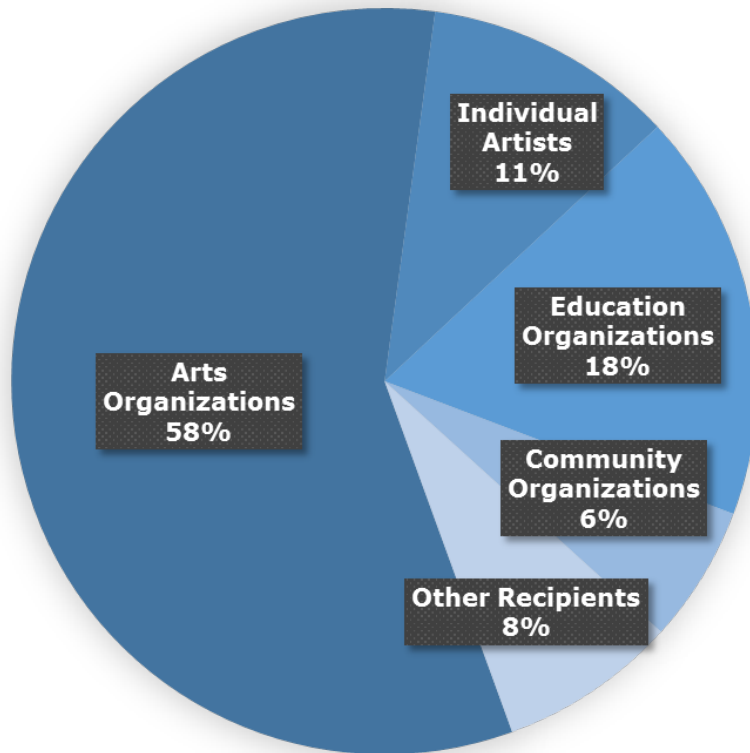
| Discipline | Number of Grants | Grant Dollars |
|---------------------------|------------------|---------------|
| Crafts | 372 | \$ 2,572,653 |
| Dance | 1,244 | \$ 12,191,497 |
| Design Arts | 150 | \$ 1,484,627 |
| Folklife/Traditional Arts | 1,051 | \$ 6,173,087 |
| Humanities | 335 | \$ 7,505,273 |
| Interdisciplinary | 366 | \$ 5,609,482 |
| Literature | 947 | \$ 5,753,475 |
| Media Arts | 620 | \$ 9,709,729 |
| Multidisciplinary | 5,490 | \$ 82,981,707 |
| Music | 4,045 | \$ 32,912,411 |
| Opera/Musical Theatre | 441 | \$ 6,103,464 |
| Photography | 165 | \$ 932,007 |
| Theatre | 2,771 | \$ 33,148,688 |
| Visual Arts | 2,462 | \$ 27,567,235 |
| Non-Arts/Non-Humanities | 358 | \$ 7,668,778 |

State Arts Agency Awards by Discipline Category
Fiscal Year 2014



Other includes crafts, folklife/traditional arts, humanities, interdisciplinary, literature and non-arts/non-humanities.

State Arts Agency Awards by Institution Type
Fiscal Year 2014



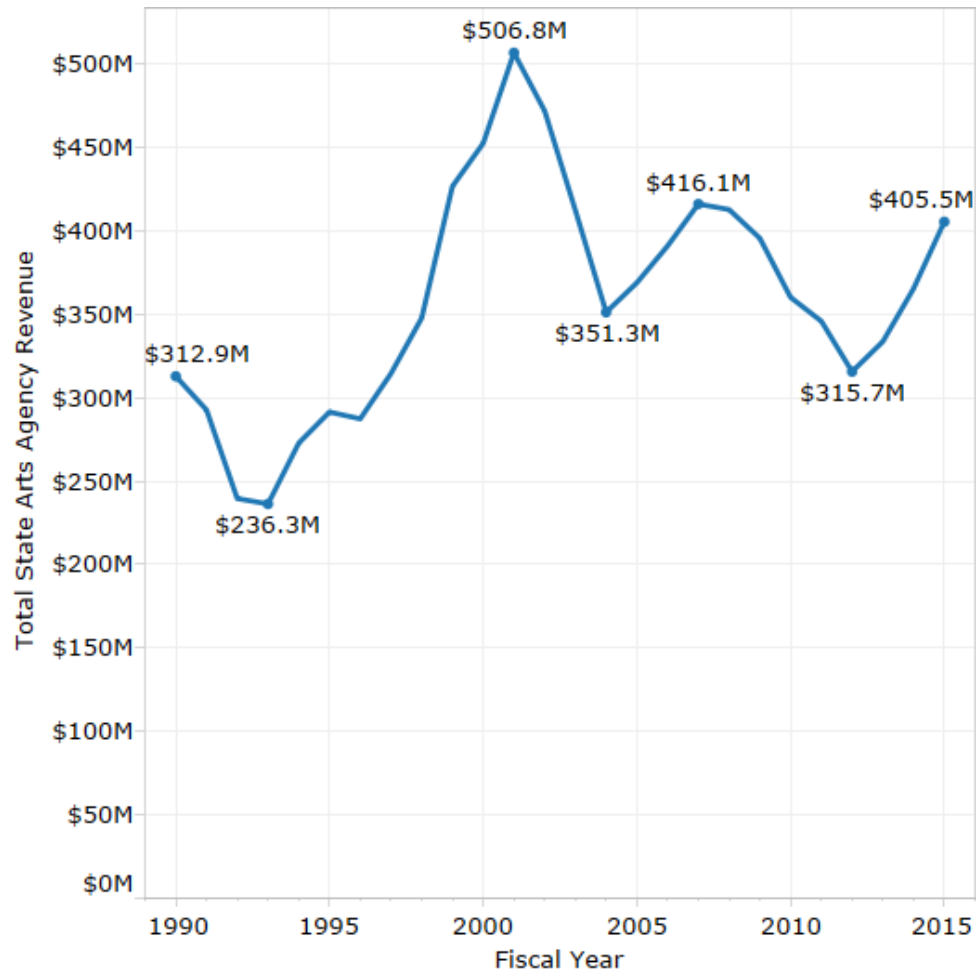
Other Recipients includes groups such as parks and recreation, libraries, media groups and local government entities.

State Arts Agency Funding

State arts agency grant-making activities are dependent on agency revenues. Several funding sources contribute to SAA revenue, with the largest being state funds. States allocate these funds through three common mechanisms: legislative appropriations to SAAs, line items passing through SAA budgets and transfers to SAAs from other state funds. Combined, these mechanisms accounted for 89% of total state arts agency revenue in fiscal year 2015. Other funding for SAAs comes from the National Endowment for the Arts; foundation, corporate and individual support; and other federal grants. Total state arts agency revenue amounted to \$405.5 million in FY2015, a 10.9% increase from the \$365.5 million secured in FY2014.

State budgets on the whole have entered a period of slow but stable growth following the Great Recession of 2007-2009. However, long-term issues such as pensions, aging infrastructure, and increasing health care expenditures will loom large over states for the foreseeable future.

Total State Arts Agency Revenue
Fiscal Years 1990-2015



National Assembly of State Arts Agencies (NASAA)

NASAA is the membership organization that unites, represents and serves the nation's state and jurisdictional arts agencies. Its mission is to strengthen state arts agencies by representing their individual and collective interests, empowering their work through knowledge, and advancing the arts as an essential public benefit. NASAA serves as a clearinghouse for data and research about public funding and the arts, facilitating the transfer of ideas for members and partners.

This report draws on data from NASAA's biannual legislative appropriations surveys and from state arts agencies' Final Descriptive Reports (FDRs) of grant-making activity submitted annually to the National Endowment for the Arts and NASAA. Grant figures reported here represent data from fiscal year 2014 or the most recent available. For more information on the work of state arts agencies, call 202-347-6352, e-mail nasaa@nasaa-arts.org or visit www.nasaa-arts.org.

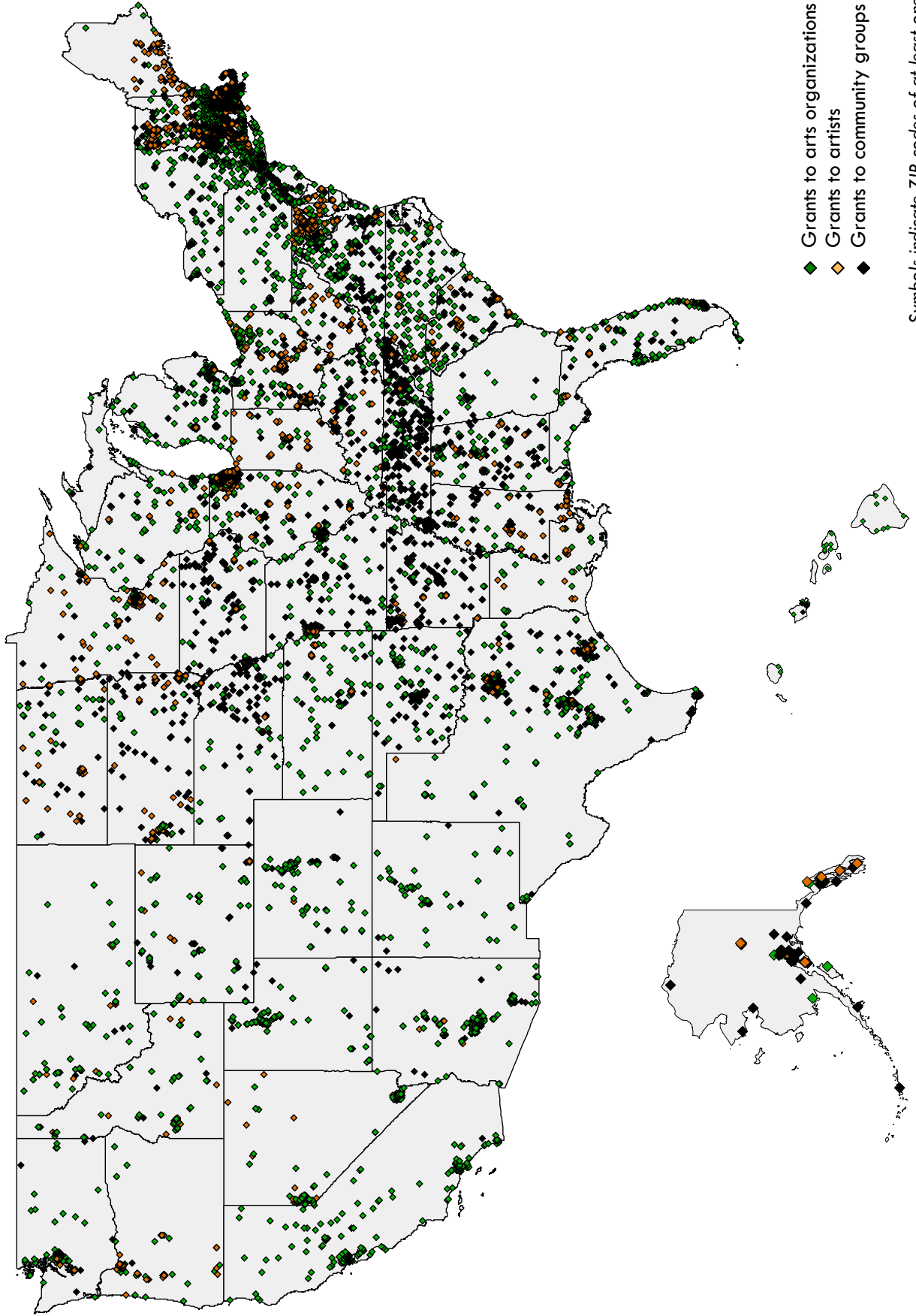
NASAA's collection of grant-making statistics is supported in part through a cooperative agreement with the National Endowment for the Arts.

**State Arts Agency Grant Making
Fiscal Year 2014**

| State or Jurisdiction | Total Grants Awarded | | Communities Funded | Grantees Funded |
|--------------------------|----------------------|-------------|-----------------------|--------------------|
| | Number | Dollars | Number | Number |
| Alabama | 343 | \$2,938,533 | 92 | 241 |
| Alaska | 210 | 982,040 | 48 | 186 |
| Arizona | 360 | 2,515,494 | 49 | 349 |
| Arkansas | 365 | 1,838,635 | 97 | 271 |
| California | 335 | 3,186,303 | 99 | 287 |
| Colorado | 194 | 1,560,673 | 53 | 193 |
| Connecticut | 474 | 3,716,375 | 110 | 339 |
| Delaware | 160 | 3,175,715 | 29 | 134 |
| Florida | 366 | 14,436,705 | 107 | 355 |
| Georgia | 62 | 885,819 | 31 | 58 |
| Hawaii | 64 | 555,150 | 24 | 58 |
| Idaho | 170 | 566,136 | 50 | 146 |
| Illinois | 1,122 | 9,270,254 | 171 | 879 |
| Indiana | 138 | 2,658,555 | 35 | 130 |
| Iowa | 207 | 994,724 | 91 | 194 |
| Kansas | 240 | 980,656 | 74 | 193 |
| Kentucky | 221 | 2,101,342 | 76 | 189 |
| Louisiana | 111 | 2,326,963 | 22 | 99 |
| Maine | 106 | 479,577 | 54 | 91 |
| Maryland | 574 | 14,355,506 | 127 | 522 |
| Massachusetts | 1,786 | 9,381,729 | 371 | 1,631 |
| Michigan | 417 | 7,726,772 | 111 | 317 |
| Minnesota | 507 | 26,538,384 | 93 | 443 |
| Mississippi | 295 | 2,116,902 | 79 | 244 |
| Missouri | 569 | 6,945,351 | 113 | 453 |
| Montana | 243 | 1,255,554 | 46 | 191 |
| Nebraska | 397 | 1,909,248 | 85 | 303 |
| Nevada | 319 | 1,602,821 | 33 | 240 |
| New Hampshire | 120 | 722,413 | 54 | 105 |
| New Jersey | 173 | 13,655,453 | 75 | 149 |
| New Mexico | 217 | 1,171,595 | 53 | 213 |
| New York | 1,879 | 36,320,000 | 210 | 1,253 |
| North Carolina | 356 | 6,411,128 | 124 | 273 |
| North Dakota | 262 | 808,548 | 64 | 203 |
| Ohio | 723 | 10,121,742 | 164 | 613 |
| Oklahoma | 515 | 3,554,076 | 91 | 268 |
| Oregon | 292 | 3,216,687 | 39 | 208 |
| Pennsylvania | 339 | 8,870,199 | 77 | 290 |
| Rhode Island | 302 | 1,365,159 | 46 | 259 |
| South Carolina | 285 | 1,528,371 | 75 | 250 |
| South Dakota | 484 | 1,208,028 | 88 | 263 |
| Tennessee | 781 | 4,959,077 | 189 | 573 |
| Texas | 1,305 | 5,517,233 | 171 | 686 |
| Utah | 194 | 1,152,613 | 56 | 173 |
| Vermont | 192 | 1,007,200 | 80 | 164 |
| Virginia | 780 | 4,013,043 | 192 | 573 |
| Washington | 127 | 2,387,563 | 44 | 121 |
| West Virginia | 190 | 2,211,296 | 53 | 117 |
| Wisconsin | 213 | 1,083,300 | 76 | 198 |
| Wyoming | 258 | 892,197 | 50 | 198 |
| American Samoa | 8 | 175,000 | 1 | 4 |
| District of Columbia | 21 | 772,267 | 1 | 11 |
| Guam | 28 | 286,331 | 10 | 28 |
| Northern Marianas | 120 | 133,332 | 3 | 112 |
| Puerto Rico | 165 | 1,379,296 | 32 | 154 |
| Virgin Islands | 133 | 389,050 | 8 | 131 |

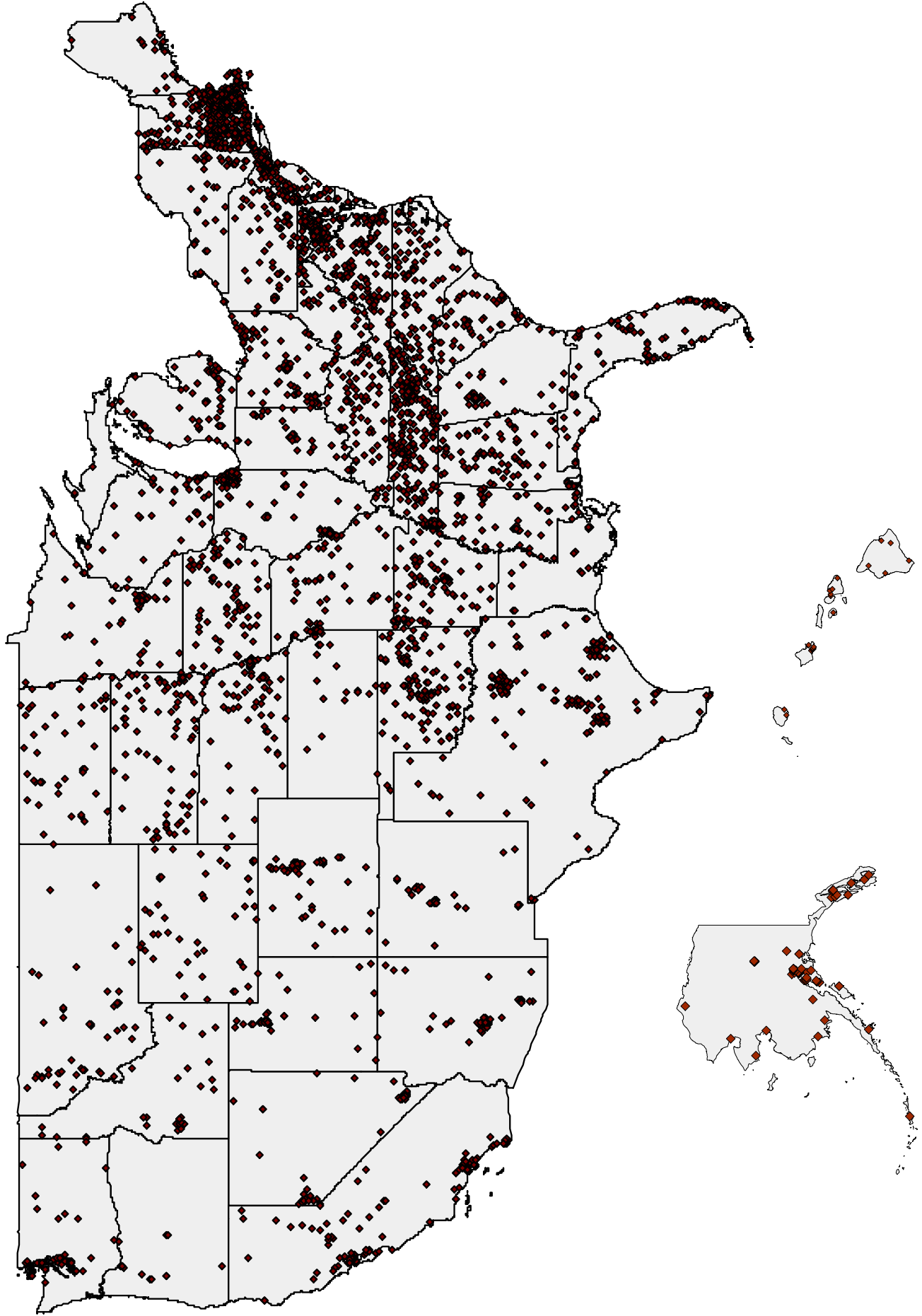
Figures reported here represent data from fiscal year 2014, or the most recent available. Communities funded are measured by the number of unique municipalities receiving awards. Statistics do not reflect non-grant agency programs, which in some instances make up a substantial portion of agency activities.

State Arts Agency Grant Awards by Recipient Type
Fiscal Year 2014



State Arts Agency Arts Education Awards

Fiscal Year 2014



Symbols indicate ZIP codes of at least one grant recipient.