

# SAA ROLE DIVERSIFICATION

Grant-makers

Advocates

Conveners

Match makers

Network builders

Information providers

Knowledge & skill providers

Cultural ambassadors

Policy entrepreneurs

Fund-raisers

Technology mavens

Etc.

# SOME SAA ACTIVITIES

Adjudicate and  
Award Grants

Mount an  
Exhibition

Oversee a  
Decentralized  
Program

Maintain a Roster

Commission or Conduct  
Research

Select a State Quarter Artist

Provide Training  
and TA

Convene Statewide Meetings

Run a PR Campaign

**Partnerships**

Develop an E-commerce  
Initiative

Broad (or Pod) Cast an  
Arts Radio Show

Maintain an Events  
Calendar

**Partnerships**

Maintain a State Art Collection

Go on a Trade Mission

**Partnerships**

Certify Cultural Districts

Sit on Another Board or  
Commission

Operate a Facility

Cultivate Learning Networks

Disseminate Information

Start a Youth Council

Run the "State Song"  
Competition

**Partnerships**

Recruit Contributions to a  
Statewide Endowment