State arts agencies create more equitable access to the arts

Every community benefits from the educational, economic, civic and cultural benefits that the arts provide. **State arts agencies** (SAAs) help communities—regardless of location or relative wealth—to realize these benefits by distributing their grants and services very broadly, reaching areas with diverse geographies, populations and income characteristics.

A majority of state arts agency awards go to less affluent counties

When looking at SAA awards by county, 54% of awards go to counties with median incomes below the state median. These public funds reach areas most in need of access to the arts, benefitting small towns, suburbs, and rural and inner-city areas.

State arts agencies make substantial investments in low-income communities

A greater proportion of SAA awards go to populations living in lower-income counties. 20% of the U.S. population lives in counties with median household incomes below $50,000. 40% of SAA awards go to these counties.

Related Research

For additional data, explore NASAA’s Fact Sheet: Support for Arts in Rural Communities and Why Should Government Support the Arts? Learn more at www.nasaa-arts.org.